

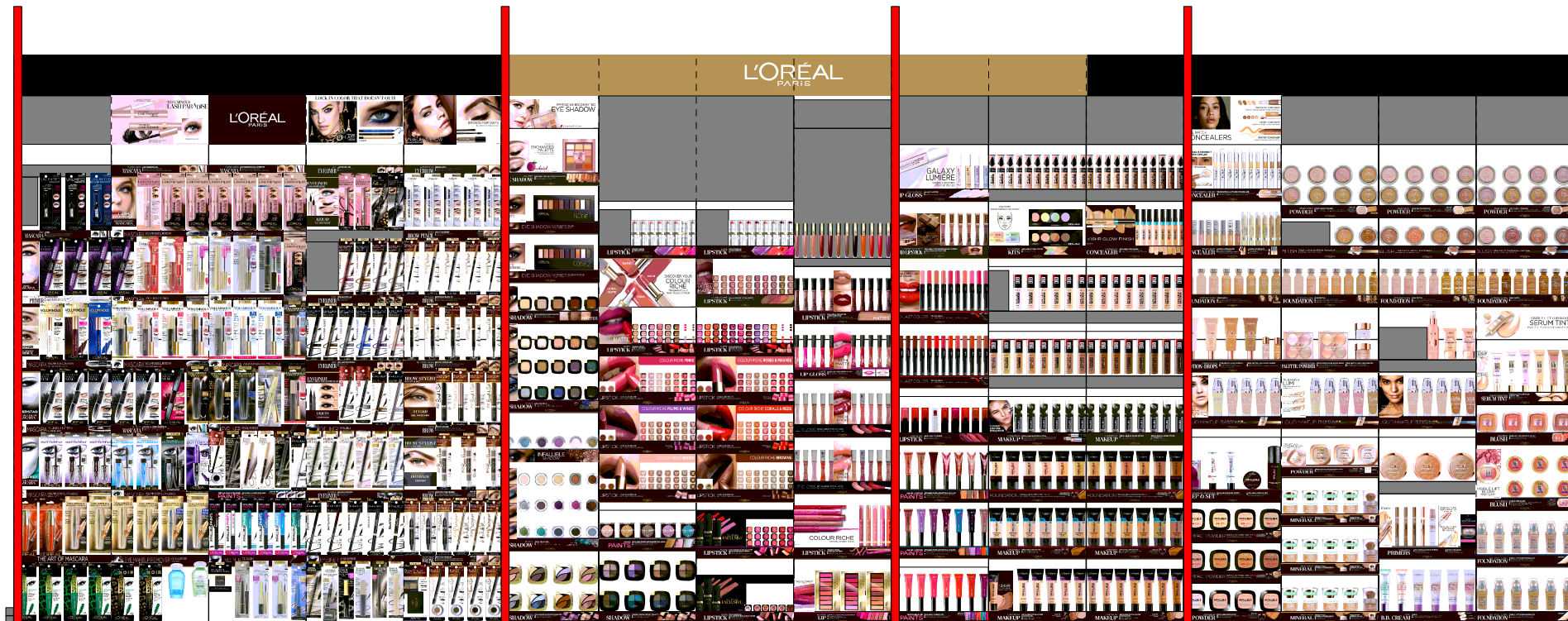
L'ORÉAL
PARIS

CONSUMER PRODUCTS DIVISION
OF L'ORÉAL USA S/D, INC.

Category Management Department

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019



Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 1 of 39

Date : 29-Aug-2018

FILE;

FILE;

UNLIMITED MASCARA GP (6X12) **

UNLIMITED MSCR HKBR 4HK LIT (ALT) **

UNLIMITED MSCR 1W MSCR SPCSVR GP
**

071249335857
Unlimited
Blackest Black

071249335871
Unlimited
Black Brown

071249335888
Unlimited
Blackest Black WTP

X-FIBER MSCR HKBR 4HK LIT (ALT) **

X-FIBER MSCR 1W SPCSVR GP **

071249363713
X-Fiber Mascara WSH
Blackest Black WSH

071249363720
X-Fiber Mascara WSH
Black WSH

071249369104
X-Fiber Mascara WSH
Soft Black WSH

VLMNS MSCR PRIMER HKBR 4HK LIT (ALT) **

VLMNS MSCR PRIMER 1W SPCSVR GP **

071249330265
Voluminous Primer
Primer

071249372029
Voluminous Straight Brush
Burgundy

071249345931
Voluminous Original Blue Mascara
Cobalt Blue

VLMNS SPRSTR MCSRA HKBR 4HK LIT (ALT) **

VLMNS SPRSTR MSCR 1W SPCSVR GP **

071249301494
Voluminous Superstar Mascara
Blackest Black (WSH)

071249301500
Voluminous Superstar Mascara
Black (WSH)

071249301517
Voluminous Superstar Mascara
Black Brown (WSH)

VLMNS BTRFLY MSCR HKBR 4HK LIT (ALT) **

VLMNS BTRFLY MSCR 1W SPCSVR GP
**

071249256718
Voluminous Butterfly Washable Mascara
Blackest Black

071249256701
Voluminous Butterfly Washable Mascara
Black

071249256725
Voluminous Butterfly Washable Mascara
Black Brown

VLMNS MIL LSHES HKBR 4HK LIT (ALT) **

071249258422
Voluminous Million Lashes Excess
Washable
Blackest Black

071249258415
Voluminous Million Lashes Excess
Washable
Black

071249187739
Voluminous Million Lashes Mascara
Blackest Black

071249187722
Voluminous Million Lashes Mascara
Black

VLMNS FELINE MSCRA HKBR 4HK LIT (ALT) **

071249324707
Voluminous Feline WSH
Blackest Black WSH

071249324714
Voluminous Feline WSH
Black WSH

071249324721
Voluminous Feline WSH
Black Brown WSH

071249324745
Voluminous Feline WTP
Black WTP

ED DIVIDER KIT -
CLPS BRCKT

VLMNS LSH PRDS MSCR STORY: MSCR & PRMR GP (6X12) **

VLMNS LSH PRDS MSCR (WSH) HKBR 4HK LIT (ALT) **			
VLMNS LSH PRDS MSCR 1W SPCSVR GP **	071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343265 Voluminous Lash Paradise WSH Blackest Black
071249363737 X-Fiber Mascara WTP Blackest Black WTP	VLMNS SPRSTR MSCR HKBR 4HK LIT (ALT) **		071249104743 Telescopic Mascara Blackest Black
	071249149768 Double Extend Beauty Tubes Blackest Black	071249149744 Double Extend Beauty Tubes Black	
071249019344 Voluminous Curved Brush Black	VLMNS MSCR HKBR 4HK LIT (ALT) **		071249749012 Voluminous Straight Brush Black
	071249019351 Voluminous Curved Brush Black Brown	071249059098 Voluminous Straight Brush Blackest Black	
VLMNS SPRSTR MSCR HKBR 4HK LIT (ALT) **			
071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)	071249301487 Voluminous Superstar Mascara Superstar WTP : Black (WTP)	071249314104 Voluminous Superstar Red Carpet Extra Black	071249148822 Extra Volume Collagen Washable Blackest Black
VLMNS BTRFLY WP MSCR HKBR 4HK LIT (ALT) **			
071249256695 Voluminous Butterfly WTP Blackest Black	071249256688 Voluminous Butterfly WTP Black	071249265932 Voluminous Butterfly Midnight Black Midnight Black	071249314111 Voluminous Butterfly Sculpt WSH Blackest Black
VLMNS MIL LSHES HKBR 4HK LIT (ALT) **			
071249188125 Voluminous Million Lashes Mascara Black Brown	071249201770 Voluminous Million Lashes Carbon Carbon Black	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black	071249195482 Voluminous Million Lashes Waterproof Masc Black
EMR DOUBLE TRY HOOKBAR 2HK LIT (ALT) **			
071249334348 Voluminous Feline WSH Blackest Noir WSH	071249334355 Voluminous Feline WTP Blackest Noir WTP	071249078525 Eye Makeup Remover Eye Makeup Remover	071249152454 Clean Artiste Waterproof Makeup Remover Clean Artiste Waterproof Makeup Remover

L'OREAL GP (6X12) EW **					
VLMNS LSH PRDS MSCR (WTP) HKBR 4HK LIT (ALT) **					
071249343258 Voluminous Lash Paradise WSH Black	071249343272 Voluminous Lash Paradise WSH Black Brown	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black		
TLSCPC HKBR 4HK LIT (ALT) **					
071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown	071249137093 Telescopic Carbon Black Mascara Carbon Black	071249350652 Voluminous Lash Paradise WSH Mystic Black		
VLMNS WP HKBR 4HK LIT (ALT) **					
071249669020 Voluminous Straight Brush Black Brown	071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black		
XTR VOL CLGN WP HKBR 4HK LIT (ALT) **					
071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black	071249194102 Voluminous False Lashes Mascara Blackest Black	071249101919 Voluminous Carbon Black Carbon Black		
PNCL PRFT HKBR 6HK LIT (ALT) **					
071249231791 Infallible Gel Lacquer Liner Blackest Black	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082140 Pencil Perfect Eye Liner Espresso	071249082119 Pencil Perfect Eye Liner Ebony	071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249350171 Infallible Long Wear Eyeliner White
INF EYE PAINTS LNR HKBR 6HK LIT (ALT) **					
071249335185 Infallible Eye Paint Liner Black Party	071249335239 Infallible Eye Paint Liner White Party	071249335208 Infallible Eye Paint Liner Vivid Aqua	071249335192 Infallible Eye Paint Liner Electric Blue	071249335215 Infallible Eye Paint Liner Intrepid Teal	071249335222 Infallible Eye Paint Liner Wild Green
TLSCPC LNR HKBR 5HK LIT (ALT) **					
071249373644 Infallible Dual Pencil Sharpener -	071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black	071249120033 Telescopic Eyeliner Charcoal	071249161906 Telescopic Waterproof Eyeliner Black	

INF PRO-LAST LNR GP (6X12) **					
VLMNS LSH PRDS LIQ EYELNR 2W SPCSVR GP **		VLMNS LSH PRDS LIQ EYELNR HKBR 5HK LIT (ALT) **			
071249373132 Voluminous Lash Paradise Liquid Eyeliner Black		071249373149 Voluminous Lash Paradise Liquid Eyeliner Rose Gold		071249336359 Voluminous Liner Noir Blackest Black	
				071249289839 Infallible Superstar Liner Black	
INF PRO-LAST LNR 2W LNR SPCSVR GP **		INF PRO-LAST LNR HKBR 5HK LIT (ALT) **			
		071249385098 Infallible Pro-Last Liner Burgundy		071249385104 Infallible Pro-Last Liner Bronze	
				071249385937 Infallible Pro-Last Liner Aubergine	
				071249385944 Infallible Pro-Last Liner Ivy	
INF PRO-LAST LNR HKBR 6HK LIT (ALT) **					
071249357248 Infallible Pro-Last Liner Black		071249357255 Infallible Pro-Last Liner Brown		071249357262 Infallible Pro-Last Liner Grey	
				071249357644 Infallible Pro-Last Liner Cobalt Blue	
				071249357651 Infallible Pro-Last Liner Purple	
				071249357668 Infallible Pro-Last Liner Nude	
INF LIQ LNR: SPR SLM (GRAY) 2W SPCSVR GP **					
		071249238912 Infallible The Super Slim Liner Black		071249238912 Infallible The Super Slim Liner Black	
				071249350126 Infallible The Super Slim Liner Brown	
				071249350157 Infallible The Super Slim Liner Grey	
INF LW LNR HKBR 6HK LIT (ALT) **					
071249145234 Infallible Long Wear Eyeliner Black		071249145234 Infallible Long Wear Eyeliner Black		071249145241 Infallible Long Wear Eyeliner Black Brown	
				071249145258 Infallible Long Wear Eyeliner Brown	
				071249206041 Infallible Long Wear Eyeliner Charcoal	
				071249206034 Infallible Long Wear Eyeliner Navy	
INF EYE MM LNR HKBR 5HK LIT (ALT)**					
071249306376 Infallible Eye: Matte Matic Liner Black		071249306383 Infallible Eye: Matte Matic Liner Brown		071249306390 Infallible Eye: Matte Matic Liner Charcoal	
				071249329788 Infallible Sculpt Liner Black	
				071249314494 Infallible Black Velvet Liner Black	
LIN INT BRUSH TIP HKBR 6HK LIT (ALT) **					
071249160114 Extra Intense Liquid Pencil Eyeliner Black		071249207000 Voluminous Smoldering Eyeliner Black		071249152690 Lineur Intense Brush Tip Carbon Black	
				071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	
				071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	
				071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	

UNBELIEVA-BROW GP (6X12) **				
071249376386 Unbelieva-Brow Blonde	071249376393 Unbelieva-Brow Light Brunette	UNBELIEVA-BROW HKBR 5HK LIT (ALT) ** 071249376409 Unbelieva-Brow Brunette	071249376416 Unbelieva-Brow Dark Brunette	071249385074 Unbelieva-Brow Black
071249314876 Brow Stylist: Definer Blonde	071249350744 Brow Stylist: Definer Dark Blonde	BRW STYLST DEF HKBR 5HK LIT (ALT) ** 071249350751 Brow Stylist: Definer Light Brunette	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette
071249350270 Brow Stylist Shape & Fill Blonde	071249373071 Brow Stylist Shape & Fill Dark Blonde	BRW STYLST SHP & FILL HKBR 5HK LIT (ALT) ** 071249373088 Brow Stylist Shape & Fill Light Brunette	071249350300 Brow Stylist Shape & Fill Brunette	071249350317 Brow Stylist Shape & Fill Dark Brunette
BRW STYLST BST & SET 2W SPCSVR GP **		BRW STYLST BST & SET HKBR 5HK LIT (ALT) ** 071249359310 Brow Stylist Boost & Set Clear	071249357521 Brow Stylist Boost & Set Blonde	071249357545 Brow Stylist Boost & Set Light Brunette
BRW STYLST BRW RAISER 2W SPCSVR GP **		BRW STYLST BRW RAISER HKBR 4HK LIT (ALT) ** 071249350133 Brow Stylist Brow Raiser Light	071249350140 Brow Stylist Brow Raiser Medium	071249357934 Brow Stylist Brow Raiser Deep
071249339619 Brow Stylist Kabuki Blender Blonde	071249339626 Brow Stylist Kabuki Blender Brunette	BRW STYLST KBK BLNDR HKBR 6HK LIT (ALT) ** 071249339633 Brow Stylist Kabuki Blender Dark Brunette	071249289273 Brow Stylist Designer Blonde	071249289280 Brow Stylist Designer Brunette
071249314975 Brow Stylist: Prep & Shape Pro Kit Light to Medium	071249339589 Brow Stylist Frame & Set Blonde	BRW STYLST FRM & SET HKBR 5HK LIT (ALT) ** 071249339596 Brow Stylist Frame & Set Light Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette

CR PRDS ENCHNTD PLTT EYE GP (4X12) **												
					071249371183 Colour Riche Paradise Enchanted Palette -							
CR PRDS ENCHNTD PLTT EYE TRY 1.1 LIT **												
			071249289754 Colour Riche La Palette - EYE Nude 1									
CR LA PALETTE SHDW TRY LIT 1.2 **												
			071249289761 Colour Riche La Palette - EYE Nude 2									
CR LA PALETTE SHDW TRY LIT 2.2 **												
		071249350218 Colour Riche Monos		071249350225 Colour Riche Monos		071249350232 Colour Riche Monos		071249350256 Colour Riche Monos		071249350263 Colour Riche Monos		
CR MONOS SHDW (MATTE) TRY 1.1 LIT **												
		071249306918 Colour Riche Monos		071249306925 Colour Riche Monos		071249306987 Colour Riche Monos		071249306932 Colour Riche Monos		071249306956 Colour Riche Monos		
		071249306970 Colour Riche Monos		071249306949 Colour Riche Monos		071249306994 Colour Riche Monos		071249307021 Colour Riche Monos		071249307076 Colour Riche Monos		
		071249307045 Colour Riche Monos		071249307083 Colour Riche Monos		071249307052 Colour Riche Monos		071249307069 Colour Riche Monos		071249306963 Colour Riche Monos		
CR MONOS SHDW 3-TIER TRY LIT**												
071249266519			071249266540		071249266526		071249266533		071249266502		071249266496	
INF SHDW BTRFLY TRY 1.1 LIT EW **												
		071249199237		071249199213		071249199312		071249199305		071249214633		
		071249214596		071249199299		071249214640		071249214626		071249199244		
		071249214602		071249214619		071249199220		071249199251		071249199275		
INF SHDW 3-TIER TRY LIT**												
071249243763 Colour Riche Shadows		071249276419 Colour Riche Shadows				071249243770 Colour Riche Shadows			071249243787 Colour Riche Shadows			
071249276389 Colour Riche Shadows		071249276396 Colour Riche Shadows				071249276402 Colour Riche Shadows			071249243794 Colour Riche Shadows			
CR SHDW 2-TIER 1.1 LIT **												

BILLBOARD ROUGE

071249355770
Colour Riche Shine
Dewy Petal

071249355848
Colour Riche Shine
Burnished Blush

071249355787
Colour Riche Shine
Glazed Pink

071249355817
Colour Riche Shine
Polished Tango

071249355831
Colour Riche Shine
Sparkling Rose

071249355855
Colour Riche Shine
Shining Peach

071249355879
Colour Riche Shine
Glossy Fawn

071249355862
Colour Riche Shine
Dazzling Doe

CR SHINE LIP TRY 1.2 LIT **

CR ULTRA MATTE LIP GP (6X12) **

071249349755
Colour Riche Matte

071249349724
Colour Riche Matte

071249349717
Colour Riche Matte

071249316177
Colour Riche

071249349731
Colour Riche Matte

071249349748
Colour Riche Matte

0712493
0712493

0712493
0712493

CR MATTE LIP & LIPLNR TRY 1.2 LIT **

071249256206
Colour Riche

071249045701
Colour Riche

071249083352
Colour Riche

071249074534
Colour Riche

071249256213
Colour Riche

071249256220
Colour Riche

071249256237
Colour Riche

CR LIP TRY 1.6 LIT **

071249045633
Colour Riche

071249083376
Colour Riche

071249045640
Colour Riche

071249216378
Colour Riche

071249083727
Colour Riche

071249074558
Colour Riche

071249216385
Colour Riche

CR LIP TRY 3.6 LIT **

071249083291
Colour Riche

071249045664
Colour Riche

071249045992
Colour Riche

071249045961
Colour Riche

071249045657
Colour Riche

071249046812
Colour Riche

071249046029
Colour Riche

CR LIP TRY 5.6 LIT **

071249352137
Infallible Paints Eye Shadow Metallics

071249352113
Infallible Paints Eye Shadow Metallics

071249352106
Infallible Paints Eye Shadow Metallics

071249352144
Infallible Paints Eye Shadow Metallics

071249352120
Infallible Paints Eye Shadow Metallics

INF EYE PAINTS MET SHDW TRY 1.1 LIT **

071249313022
Colour Riche Pocket Palette

071249313084
Colour Riche Pocket Palette

071249313039
Colour Riche Pocket Palette

071249313008
Colour Riche Pocket Palette

071249313053
Colour Riche Pocket Palette

071249313077
Colour Riche Pocket Palette

071249313046
Colour Riche Pocket Palette

071249313060
Colour Riche Pocket Palette

CR POCKET PALETTE 2-TIER TRY LIT**

16' LP H

SIG LIP GP (13X24) **

07124935800
Colour Riche Shine
Laminated Fuchsia

07124935794
Colour Riche Shine
Lacquered Strawberry

07124935893
Colour Riche Shine
Enamel Red

07124935909
Colour Riche Shine
Glassy Garnet

07124935824
Colour Riche Shine
Luminous Coral

07124935886
Colour Riche Shine
Varnished Rosewood

07124935816
Colour Riche Shine
Gleaming Plum

07124935923
Colour Riche Shine
Splendid Blackberry

CR SHINE LIP TRY 2.2 LIT **

071249374535
Colour Riche Ultra

071249374542
Colour Riche Ultra

071249374559
Colour Riche Ultra

071249374566
Colour Riche Ultra

071249374597
Colour Riche Ultra

071249374580
Colour Riche Ultra

071249374573
Colour Riche Ultra

071249374603
Colour Riche Ultra

071249374610
Colour Riche Ultra

071249374627
Colour Riche Ultra

CR ULTRA MATTE LIP TRY 1.1 LIT **

071249349700
Colour Riche Matte

071249349656
Colour Riche Matte

071249296406
Colour Riche

071249296820
Colour Riche

071249349663
Colour Riche Matte

071249336191
Colour Riche

071249349670
Colour Riche Matte

071249349687
Colour Riche Matte

071249349694
Colour Riche Matte

071249349649
Colour Riche Matte

0712493
0712493

0712493
0712493

CR MATTE LIP & LIPLNR TRY 2.2 LIT **

071249256244
Colour Riche

071249074541
Colour Riche

071249045855
Colour Riche

071249045824
Colour Riche

071249256251
Colour Riche

071249256268
Colour Riche

071249256275
Colour Riche

CR LIP TRY 2.6 LIT **

071249074527
Colour Riche

071249083321
Colour Riche

071249045787
Colour Riche

071249045770
Colour Riche

071249216392
Colour Riche

071249083765
Colour Riche

071249215408
Colour Riche

CR LIP TRY 4.6 LIT **

071249083512
Colour Riche

071249083406
Colour Riche

071249045954
Colour Riche

071249045930
Colour Riche

071249045923
Colour Riche

071249083222
Colour Riche

071249045947
Colour Riche

CR LIP TRY 6.6 LIT **

071249316146
Colour Riche

071249316153
Colour Riche

071249316184
Colour Riche

071249316160
Colour Riche

071249296462
Colour Riche

071249296516
Colour Riche

CR CLCTN EXCLSV PINKS/REDS LIP TRY LIT 1.1 **

CR CLCTN EXCLSV LIP (NUDE) TRY 1.1 LIT **

DR-LIT **

ROUGE SIGNATURE LIP GP (4X12) **

HOTSPOT ROUGE SIG LIP (17X12) **

071249369913 Rouge Signature I RULE	071249369920 Rouge Signature I CREATE	071249369937 Rouge Signature I EMPOWER	071249369975 Rouge Signature I AM WORTH IT	071249369890 Rouge Signature I ENJOY	071249369982 Rouge Signature I EXPLORE	071249369999 Rouge Signature I STAND	071249370018 Rouge Signature I DARE	071249369944 Rouge Signature I ACHIEVE	071249369951 Rouge Signature I DON'T	071249369968 Rouge Signature I REPRESENT	071249369906 Rouge Signature I REBEL
071249358634 Infalible Pro-Matte Liquid Lipstick Milk and Cookies	071249358573 Infalible Pro-Matte Liquid Lipstick Shake Down	071249358610 Infalible Pro-Matte Liquid Lipstick Angora	071249358603 Infalible Pro-Matte Liquid Lipstick Cowboy	071249358580 Infalible Pro-Matte Liquid Lipstick Nudist		071249358658 Infalible Pro-Matte Liquid Lipstick Matador	071249358641 Infalible Pro-Matte Liquid Lipstick Stirred	071249358597 Infalible Pro-Matte Liquid Lipstick Deeply Disturbed	071249358665 Infalible Pro-Matte Liquid Lipstick Roseblood	071249358627 Infalible Pro-Matte Liquid Lipstick Plum Bum	
INF PRO-MATTE LIQ LIP TRY 1.1 LIT **											
071249314180 Infalible Pro-Matte Gloss Blushing Ambition	071249314234 Infalible Pro-Matte Gloss Fuchsia Amnesia	071249317990 Infalible Pro-Matte Gloss Rebel Rose	071249314166 Infalible Pro-Matte Gloss Aphrodite Kiss	071249314227 Infalible Pro-Matte Gloss Shanghai Scarlet		071249314203 Infalible Pro-Matte Gloss Forbidden Kiss	071249317983 Infalible Pro-Matte Gloss Rouge Envy	071249314173 Infalible Pro-Matte Gloss Nude Allude	071249314210 Infalible Pro-Matte Gloss Statement Nude	071249314197 Infalible Pro-Matte Gloss Bare Attraction	
INF PRO-MATTE GLOSS TRAY LIT**											
071249135280 Infalible Lip Gloss Petal	071249135433 Infalible Lip Gloss Coral Sands	071249135341 Infalible Lip Gloss Dulce de Leche	071249135334 Infalible Lip Gloss Barely Nude	071249135297 Infalible Lip Gloss Sunset		071249135365 Infalible Lip Gloss Blush	071249216033 Infalible Lip Gloss Cherry Flash	071249135372 Infalible Lip Gloss Bloom	071249135396 Infalible Lip Gloss Modern Mauve	071249135419 Infalible Lip Gloss Sangria	
INF LIP GLS TRY 1.2 LIT **											
071249216064 Infalible Lip Gloss Pink Topaz	071249135303 Infalible Lip Gloss Fiery	071249135389 Infalible Lip Gloss Posy	071249216057 Infalible Lip Gloss Red Fatale	071249135402 Infalible Lip Gloss Undeniable Mauve		071249135327 Infalible Lip Gloss Suede	071249216040 Infalible Lip Gloss Glistening Berry	071249135426 Infalible Lip Gloss Raisin	071249135310 Infalible Lip Gloss Rebel Red	071249135358 Infalible Lip Gloss Truffle	
INF LIP GLS TRY 2.2 LIT **											
						071249308301 Colour Riche Le Matte Lip Pens	071249308288 Colour Riche Le Matte Lip Pens	071249308295 Colour Riche Le Matte Lip Pens	071249308271 Colour Riche Le Matte Lip Pens	071249308318 Colour Riche Le Matte Lip Pens	
CR LE MATTE LIP PENS TRAY LIT 1.1 **											
			071249334225 Colour Riche La Palette - LIP Pink			071249334232 Colour Riche La Palette - LIP Plum			071249334249 Colour Riche La Palette - LIP Nude		
CR LA PALETTE LIP TRY LIT**											

		GALAXY LUMIERE LIP GP 1.1 (6X12) **																		
									071249365625 Galaxy Lumiere Holographic Lip Gloss		071249365632 Galaxy Lumiere Holographic Lip Gloss		071249365649 Galaxy Lumiere Holographic Lip Gloss		071249367261 Galaxy Lumiere Holographic Lip Gloss					
		GLXY LUMI HOLO LIP GLSS TRY LIT 1.1 ULTA **																		
									071249371787 Infalible Pro-Matte Les Chocolat Nudes candy man		071249371794 Infalible Pro-Matte Les Chocolat Nudes sweet tooth		071249371800 Infalible Pro-Matte Les Chocolat Nudes dose of cocoa		071249371817 Infalible Pro-Matte Les Chocolat Nudes box o chocolate		071249371824 Infalible Pro-Matte Les Chocolat Nudes bittersweet		071249371831 Infalible Pro-Matte Les Chocolat Nudes 70% yum	
		INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT **																		

INF 24HR FDTN GP 1.1 (6X12) **										
071249382394 Infallible Full Wear Concealer Porcelain	071249382400 Infallible Full Wear Concealer Eggshell	071249382417 Infallible Full Wear Concealer Ivory	071249382424 Infallible Full Wear Concealer Fawn	071249382431 Infallible Full Wear Concealer Oatmeal	071249382448 Infallible Full Wear Concealer Bisque	071249382455 Infallible Full Wear Concealer Vanilla	071249382462 Infallible Full Wear Concealer Cashmere	071249382479 Infallible Full Wear Concealer Cashew	071249382486 Infallible Full Wear Concealer Biscuit	071249382493 Infallible Full Wear Concealer Latte
INF FW CNCLR (FULL MIX) TRY 1.2 LIT **										
			071249335499 Infallible Total Cover Concealer							
			071249335482 Infallible Total Cover Concealer							
INF TOTAL CVR CNCLR TRY 1.1 LIT **										
		071249382110 Infallible 24 HR Fresh Wear Foundation Pearl	071249382127 Infallible 24 HR Fresh Wear Foundation Porcelain	071249382134 Infallible 24 HR Fresh Wear Foundation Ivory	071249382141 Infallible 24 HR Fresh Wear Foundation Rose Ivory	071249382158 Infallible 24 HR Fresh Wear Foundation True Beige	071249382165 Infallible 24 HR Fresh Wear Foundation Linen			
INF 24HR FW FDTN TRY 1.4 LIT **										
071249382257 Infallible 24 HR Fresh Wear Foundation Radiant Honey	071249382264 Infallible 24 HR Fresh Wear Foundation Sun Beige	071249382271 Infallible 24 HR Fresh Wear Foundation Radiant Sand	071249382288 Infallible 24 HR Fresh Wear Foundation Golden Sun	071249382295 Infallible 24 HR Fresh Wear Foundation Golden Amber	071249382301 Infallible 24 HR Fresh Wear Foundation Amber	071249382318 Infallible 24 HR Fresh Wear Foundation Honey Bisque	071249382325 Infallible 24 HR Fresh Wear Foundation Toffee			
INF 24HR FW FDTN TRY 3.4 LIT **										
			071249369326 Infallible Longwear Shaping Sticks: Foundation Ivory	071249369333 Infallible Longwear Shaping Sticks: Foundation Nude Beige	071249369340 Infallible Longwear Shaping Sticks: Foundation Buff	071249369357 Infallible Longwear Shaping Sticks: Foundation Shell Beige	071249369364 Infallible Longwear Shaping Sticks: Foundation Sand	071249369371 Infallible Longwear Shaping Sticks: Foundation Warm Beige		
INF LW SHPNG STICKS TRY 1.2 (LMTD MIX) LIT **										
071249292990 Infallible Pro-Matte Foundation Classic Ivory	071249293003 Infallible Pro-Matte Foundation Shell Beige	071249293027 Infallible Pro-Matte Foundation Natural Buff	071249293034 Infallible Pro-Matte Foundation Golden Beige	071249293041 Infallible Pro-Matte Foundation Natural Beige	071249293058 Infallible Pro-Matte Foundation Sun Beige					
INF PM MU TRY LIT 1.2 **										
071249330449 Infallible Pro-Glow Classic Ivory	071249330432 Infallible Pro-Glow Creamy Natural	071249330470 Infallible Pro-Glow Nude Beige	071249330456 Infallible Pro-Glow Natural Buff	071249330463 Infallible Pro-Glow Natural Beige	071249330487 Infallible Pro-Glow Buff Beige					
INF PRO-GLW FNDTN TRY 1.2 LIT**										
		071249335369 Infallible Total Cover Foundation Classic Ivory	071249335376 Infallible Total Cover Foundation Creamy Natural	071249335383 Infallible Total Cover Foundation Nude Beige	071249335390 Infallible Total Cover Foundation Natural Buff	071249335406 Infallible Total Cover Foundation Natural Beige				
INF TOTAL CVR FNDTN TRY 1.2 LIT **										

INF FW CNCLR GP 1.1 (6X12) **

071249382509 Infallible Full Wear Concealer Pecan	071249382516 Infallible Full Wear Concealer Amber	071249382530 Infallible Full Wear Concealer Walnut	071249382547 Infallible Full Wear Concealer Caramel	071249382554 Infallible Full Wear Concealer Toffee	071249382561 Infallible Full Wear Concealer Almond	071249384725 Infallible Full Wear Concealer Honey	071249384732 Infallible Full Wear Concealer Cocoa	071249384763 Infallible Full Wear Concealer Coffee	071249384770 Infallible Full Wear Concealer Truffle	071249384787 Infallible Full Wear Concealer Espresso
--	--	---	--	---	---	--	--	---	--	---

INF FW CNCLR (FULL MIX) TRY 2.2 LIT **

	071249351789 Infallible Pro-Glow Concealer Classic Ivory	071249351796 Infallible Pro-Glow Concealer Creamy	071249351802 Infallible Pro-Glow Concealer Nude Beige	071249351819 Infallible Pro-Glow Concealer Natural Beige	071249351826 Infallible Pro-Glow Concealer Sand Beige	071249351833 Infallible Pro-Glow Concealer Sun Beige	071249351840 Infallible Pro-Glow Concealer Creme Café	071249351857 Infallible Pro-Glow Concealer Cocoa
--	---	--	--	---	--	---	--	---

INF PRO-GLW CNCLR TRY 1.1 LIT **

071249382172 Infallible 24 HR Fresh Wear Foundation Ivory Buff	071249382189 Infallible 24 HR Fresh Wear Foundation Rose Vanilla	071249382196 Infallible 24 HR Fresh Wear Foundation Natural Rose	071249382202 Infallible 24 HR Fresh Wear Foundation Vanilla	071249382219 Infallible 24 HR Fresh Wear Foundation Rose Beige	071249382226 Infallible 24 HR Fresh Wear Foundation Natural Buff	071249382233 Infallible 24 HR Fresh Wear Foundation Golden Beige	071249382240 Infallible 24 HR Fresh Wear Foundation Sand
---	---	---	--	---	---	---	---

INF 24HR FW FDTN TRY 2.4 LIT **

071249382332 Infallible 24 HR Fresh Wear Foundation Hazelnut	071249382349 Infallible 24 HR Fresh Wear Foundation Copper	071249384664 Infallible 24 HR Fresh Wear Foundation Sienna	071249384671 Infallible 24 HR Fresh Wear Foundation Deep Golden	071249384688 Infallible 24 HR Fresh Wear Foundation Deep Amber	071249384695 Infallible 24 HR Fresh Wear Foundation Espresso	071249384701 Infallible 24 HR Fresh Wear Foundation Mahogany	071249384718 Infallible 24 HR Fresh Wear Foundation Ebony
---	---	---	--	---	---	---	--

INF 24HR FW FDTN TRY 4.4 LIT **

071249369388 Infallible Longwear Shaping Sticks: Foundation Natural Beige	071249369395 Infallible Longwear Shaping Sticks: Foundation Tan	071249369401 Infallible Longwear Shaping Sticks: Foundation Honey	071249369418 Infallible Longwear Shaping Sticks: Foundation Cocoa	071249369425 Infallible Longwear Shaping Sticks: Foundation Chestnut	071249369432 Infallible Longwear Shaping Sticks: Foundation Espresso	071249371329 Infallible Longwear Shaping Sticks: Highlight Slay in Rose	071249372654 Infallible Longwear Shaping Sticks: Highlight Gold is Cold
--	--	--	--	---	---	--	--

INF LW SHPNG STICKS TRY 2.2 (LMTD MIX) LIT **

071249293065 Infallible Pro-Matte Foundation Fresh Beige	071249293072 Infallible Pro-Matte Foundation Caramel Beige	071249293089 Infallible Pro-Matte Foundation Classic Tan	071249293096 Infallible Pro-Matte Foundation Crème Café	071249293102 Infallible Pro-Matte Foundation Soft Sable	071249293119 Infallible Pro-Matte Foundation Cocoa
--	--	--	---	---	--

INF PM MU TRY LIT 2.2 **

071249330494 Infallible Pro-Glow Sand Beige	071249330500 Infallible Pro-Glow Sun Beige	071249330524 Infallible Pro-Glow Caramel Beige	071249330517 Infallible Pro-Glow Classic Tan	071249330531 Infallible Pro-Glow Creme Café	071249330548 Infallible Pro-Glow Cocoa
---	--	--	--	---	--

INF PRO-GLW FNDTN TRY 2.2 LIT**

071249335413 Infallible Total Cover Foundation Buff Beige	071249335420 Infallible Total Cover Foundation Sand Beige	071249335437 Infallible Total Cover Foundation Sun Beige	071249335444 Infallible Total Cover Foundation Caramel Beige	071249335451 Infallible Total Cover Foundation Classic Tan	071249335468 Infallible Total Cover Foundation Creme Cafe	071249335475 Infallible Total Cover Foundation Cocoa
---	---	--	--	--	---	--

INF TOTAL CVR FNDTN TRY 2.2 LIT **

	TM CNCLR FMLY GP (6X12) **													
		071249362174 True Match Multi-Use Concealer Fair	071249362181 True Match Multi-Use Concealer Fair	071249362198 True Match Multi-Use Concealer Fair	071249362204 True Match Multi-Use Concealer Light	071249362211 True Match Multi-Use Concealer Light	071249362235 True Match Multi-Use Concealer Medium	071249362242 True Match Multi-Use Concealer Medium	071249362266 True Match Multi-Use Concealer Dark	071249362273 True Match Multi-Use Concealer Dark	071249362297 True Match Multi-Use Concealer Deep			
	TM MULTI-USE CNCLR TRY 1.1 (LMTD MIX) LIT **													
	071249017241 True Match Concealer	071249017265 True Match Concealer	071249017289 True Match Concealer	071249017296 True Match Concealer	071249017319 True Match Concealer	071249017326 True Match Concealer	071249017333 True Match Concealer	071249017357 True Match Concealer	071249238424 True Match Crayon Concealer Fair/Light Neutral	071249238431 True Match Crayon Concealer Fair/Light Warm	071249238455 True Match Crayon Concealer Light/Medium	071249238462 True Match Crayon Concealer Light/Medium	071249248805 True Match Crayon Concealer Medium/Deep	071249238486 True Match Crayon Concealer Medium/Deep
	TM CNCLR/CRYN COMBO TRY LIT 1.1**													
	071249078549 True Match Liquid Foundation Porcelain	071249078563 True Match Liquid Foundation Light Ivory	071249078600 True Match Liquid Foundation Nude Beige	071249078631 True Match Liquid Foundation Natural Beige	071249078648 True Match Liquid Foundation Sand Beige	071249078686 True Match Liquid Foundation Sun Beige	071249078730 True Match Liquid Foundation Caramel Beige	071249078754 True Match Liquid Foundation Crème Café						
	TM MU TRY WRM 1.3/1.4 LIT **													
	071249363102 True Match Lumi Glotion Fair	071249363119 True Match Lumi Glotion Light			071249363126 True Match Lumi Glotion Medium		071249363133 True Match Lumi Glotion Deep		071249361191 True Match Lumi Glow Amour Day Break	071249361207 True Match Lumi Glow Amour Golden Hour				
	TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **													
			071249214749 True Match Lumi Makeup Porcelain/Lt Ivory		071249214756 True Match Lumi Makeup Nude Beige		071249214763 True Match Lumi Makeup Natural Beige		071249214770 True Match Lumi Makeup Sand Beige		071249214787 True Match Lumi Makeup Sun Beige			
TM LUMI MU TRAY WRM 1.3 LIT **														
071249340219 Infallible Blend Artist -	071249361504 Infallible Pro-Primer Infallible Matte-Lock Primer		071249361511 Infallible Pro-Primer Infallible Glow-Lock Primer			071249349038 Infallible Pro-Matte Setting Powder			071249294055 Infallible Pro-Spray & Set Makeup Extender Setting Spray Pro-Mist & Set Makeup Extender Setting Spray					
INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **														
071249293157 Infallible Pro-Matte Powder Porcelain	071249293164 Infallible Pro-Matte Powder Natural Beige			071249293171 Infallible Pro-Matte Powder Nude Beige			071249293188 Infallible Pro-Matte Powder True Beige							
INF PM PWDR TRY LIT 1.2 **														
071249293195 Infallible Pro-Matte Powder Sun Beige	071249293201 Infallible Pro-Matte Powder Golden Beige			071249293218 Infallible Pro-Matte Powder Classic Tan			071249293225 Infallible Pro-Matte Powder Cocoa							
INF PM PWDR TRY LIT 2.2 **														
071249349045 Infallible Pro-Glow Powder Classic Ivory	071249349052 Infallible Pro-Glow Powder Creamy Natural			071249349069 Infallible Pro-Glow Powder Nude Beige			071249349076 Infallible Pro-Glow Powder Natural Beige							
INF PRO-GLW PWDR (FULL MIX) TRY 1.1 LIT **														

TM FAMILY GP 1.3 (6X12) **

071249016411
True Match Powder

071249016428
True Match Powder

071249016435
True Match Powder

071249016442
True Match Powder

071249016459
True Match Powder

071249016657
True Match Powder

071249016930
True Match Powder

071249017074
True Match Powder

TM PWDR-2 TR TRY WRM 1.3 LIT **

071249017449
True Match Blush

071249017456
True Match Blush

TM BLSH TRY 1.3 LIT **

071249078570
True Match Liquid Foundation
Soft Ivory

071249078587
True Match Liquid Foundation
Classic Ivory

071249078624
True Match Liquid Foundation
Natural Buff

071249078662
True Match Liquid Foundation
Buff Beige

071249078693
True Match Liquid Foundation
True Beige

071249078723
True Match Liquid Foundation
Honey Beige

071249078747
True Match Liquid Foundation
Classic Tan

071249218303
True Match Liquid Foundation
Cappuccino

TM MU TRY NTRL 2.3/2.4 LIT **

071249365441
True Match Lumi Glow Nude Palette
Moonkissed

071249365434
True Match Lumi Glow Nude Palette
Sunkissed

071249361221
True Match Lumi Shimmerista

071249361238
True Match Lumi Shimmerista

TM LUMI GLW NUDE PLTT/SHIMMERISTA TRY 1.1 LIT **

071249214800
True Match Lumi Makeup
Soft Ivory/Clisc Ivory

071249214817
True Match Lumi Makeup
Natural Buff

071249214824
True Match Lumi Makeup
Buff Beige

071249214831
True Match Lumi Makeup
True Beige

071249214855
True Match Lumi Makeup
Classic Tan/Cappuccino

TM LUMI MU TRAY NEUT 2.3 LIT **

071249299081
True Match Lumi Powder Glow Illuminator
Lumi Powder Glow Illuminator : Golden

071249299074
True Match Lumi Powder Glow Illuminator
Lumi Powder Glow Illuminator : Rose

071249299098
True Match Lumi Powder Glow Illuminator
Lumi Powder Glow Illuminator : Ice

TM LUMI PWDR GLOW TRY LIT 1.1 **

071249094259
True Match Naturelle Gentle Mineral Makeup
Light Ivory

071249094273
True Match Naturelle Gentle Mineral Makeup
Nude Beige

071249094297
True Match Naturelle Gentle Mineral Makeup
Natural Beige

071249094327
True Match Naturelle Gentle Mineral Makeup
Sun Beige

071249123454
True Match Naturelle Blush
Pinched Pink

TM MIN MU W/ BLSH TRY 1.3 LIT **

071249094211
True Match Naturelle Gentle Mineral Makeup
Soft Ivory

071249179185
True Match Naturelle Gentle Mineral Makeup
Natural Buff

071249094303
True Match Naturelle Gentle Mineral Makeup
Buff Beige

071249104088
True Match Naturelle Gentle Mineral Makeup
Classic Tan

071249123461
True Match Naturelle Blush
Soft Rose

TM MIN MU W/ BLSH TRY 2.3 LIT **

071249179192
True Match Naturelle Gentle Mineral Makeup
Natural Ivory

071249094280
True Match Naturelle Gentle Mineral Makeup
Creamy Natural

071249202050
True Match Naturelle Gentle Mineral Makeup
Classic Beige

071249196724
True Match Naturelle Gentle Mineral Makeup
Soft Sable

071249123485
True Match Naturelle Blush
Bare Honey

TM MIN MU W/ BLSH TRY 3.3 LIT **

TM FAMILY GP 2.3 (6X12) **									
071249017173 True Match Powder		071249017180 True Match Powder		071249017197 True Match Powder		071249017227 True Match Powder			
071249033180 True Match Powder		071249033197 True Match Powder		071249033173 True Match Powder		071249033319 True Match Powder			
TM PWDR-2 TR TRY NTRL 2.3 LIT **									
071249017463 True Match Blush		071249017487 True Match Blush		071249017494 True Match Blush		071249041840 True Match Blush			
TM BLSH TRY 2.3 LIT **									
071249078556 True Match Liquid Foundation Alabaster	071249078594 True Match Liquid Foundation Natural Ivory	071249078617 True Match Liquid Foundation Creamy Natural	071249078655 True Match Liquid Foundation Shell Beige	071249078679 True Match Liquid Foundation Classic Beige	071249036853 True Match Liquid Foundation Soft Sable	071249036846 True Match Liquid Foundation Nut Brown	071249218310 True Match Liquid Foundation Cocoa		
TM MU TRY CL 3.3/3.4 LIT **									
				071249382585 True Match Lumi Shake & Glow Dew Mist -		071249299043 True Match Lumi Liquid Glow Illuminator Lumi Liquid Glow Illuminator : Golden		071249299050 True Match Lumi Liquid Glow Illuminator Lumi Liquid Glow Illuminator : Rose	
TM LUMI LIQ GLW/SHK & GLW TRY LIT **									
		071249226551 True Match Lumi Makeup Creamy Natural	071249226568 True Match Lumi Makeup Shell Beige	071249226575 True Match Lumi Makeup Classic Beige	071249226582 True Match Lumi Makeup Soft Sable	071249226599 True Match Lumi Makeup Nut Brown/Cocoa			
TM LUMI MU TRAY COOL 3.3 LIT **									
071249366028 True Match Lumi Bronze It Bronzers Light			071249366035 True Match Lumi Bronze It Bronzers Medium			071249366042 True Match Lumi Bronze It Bronzers Deep			
TM LUMI BRONZE IT TRY 1.1 LIT **									
	071249210130 Magic Lumi Highlighter Fair	071249210147 Magic Lumi Highlighter Light	071249210154 Magic Lumi Highlighter Medium	071249236390 Magic Lumi Highlighter Deep	071249217436 Magic Lumi Light Infusing Primer Primer			071249173169 Magic Perfecting Base Face Primer Magic Perfecting Base	
MGC FMLY CMBO W/ 4 HGHLGTR TRY LIT**									
071249283714 Magic BB Correctors Magic BB Correctors : Anti- Redness	071249283721 Magic BB Correctors Magic BB Correctors : Anti- Fatigue		071249211458 Magic BB Cream Fair		071249211465 Magic BB Cream Light		071249211472 Magic BB Cream Medium		071249211489 Magic BB Cream Deep
SS MGC BB CRM/CRTR TRY 1.1 LIT **									

TM FAMILY GP 3.3 (6X12) **

07124903357
True Match Powder

071249033401
True Match Powder

071249033432
True Match Powder

071249033448
True Match Powder

071249033579
True Match Powder

071249033593
True Match Powder

071249033586
True Match Powder

071249033609
True Match Powder

TM PWDR-2 TR MED TRY CL 3.3 LIT **

071249017500
True Match Blush

071249017517
True Match Blush

071249017524
True Match Blush

071249042014
True Match Blush

TM BLSH TRY 3.3 LIT **

071249220283
True Match Liquid Foundation
Fresh Beige W4.5

071249220290
True Match Liquid Foundation
Suntan W5.5

071249220306
True Match Liquid Foundation
Deep Warm W9.5

071249220320
True Match Liquid Foundation
Perfect Beige N5.5

071249220337
True Match Liquid Foundation
Golden Beige N6.5

071249220344
True Match Liquid Foundation
Mahogany N9

071249220351
True Match Liquid Foundation
Deep Cool C9

071249220368
True Match Liquid Foundation
Espresso C10

TM MU TRY 4.4 LIT **

VL LUMI SRM TINT GP (4X12) **

071249334294
Visible Lift Radiance Booster

071249359693
Visible Lift Luminous Serum Tint
Pearl

071249359709
Visible Lift Luminous Serum Tint
Rose

071249359716
Visible Lift Luminous Serum Tint
Gold

071249359723
Visible Lift Luminous Serum Tint
Honey

071249359730
Visible Lift Luminous Serum Tint
Amber

VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT **

071249374702
Paradise Enchanted Blush
Bashful

071249374719
Paradise Enchanted Blush
Fantastical

071249374726
Paradise Enchanted Blush
Just Curious

071249374733
Paradise Enchanted Blush
Charming

PRDS ENCHNTD BLSH TRY LIT **

071249237434
Visible Lift Blush

071249237441
Visible Lift Blush

071249237458
Visible Lift Blush

071249237465
Visible Lift Blush

071249237472
Visible Lift Blush

071249237489
Visible Lift Blush

VL BLUSH TRY 1.1 LIT EW **

071249178973
Visible Lift Serum Absolute
Soft Ivory

071249179000
Visible Lift Serum Absolute
Light Ivory

071249178966
Visible Lift Serum Absolute
Classic Ivory

071249178935
Visible Lift Serum Absolute
Nude Beige

071249178959
Visible Lift Serum Absolute
Creamy Natural

071249178997
Visible Lift Serum Absolute
Natural Buff

VL SRM TRY 1.2 LIT **

071249178942
Visible Lift Serum Absolute
Buff Beige

071249178928
Visible Lift Serum Absolute
Natural Beige

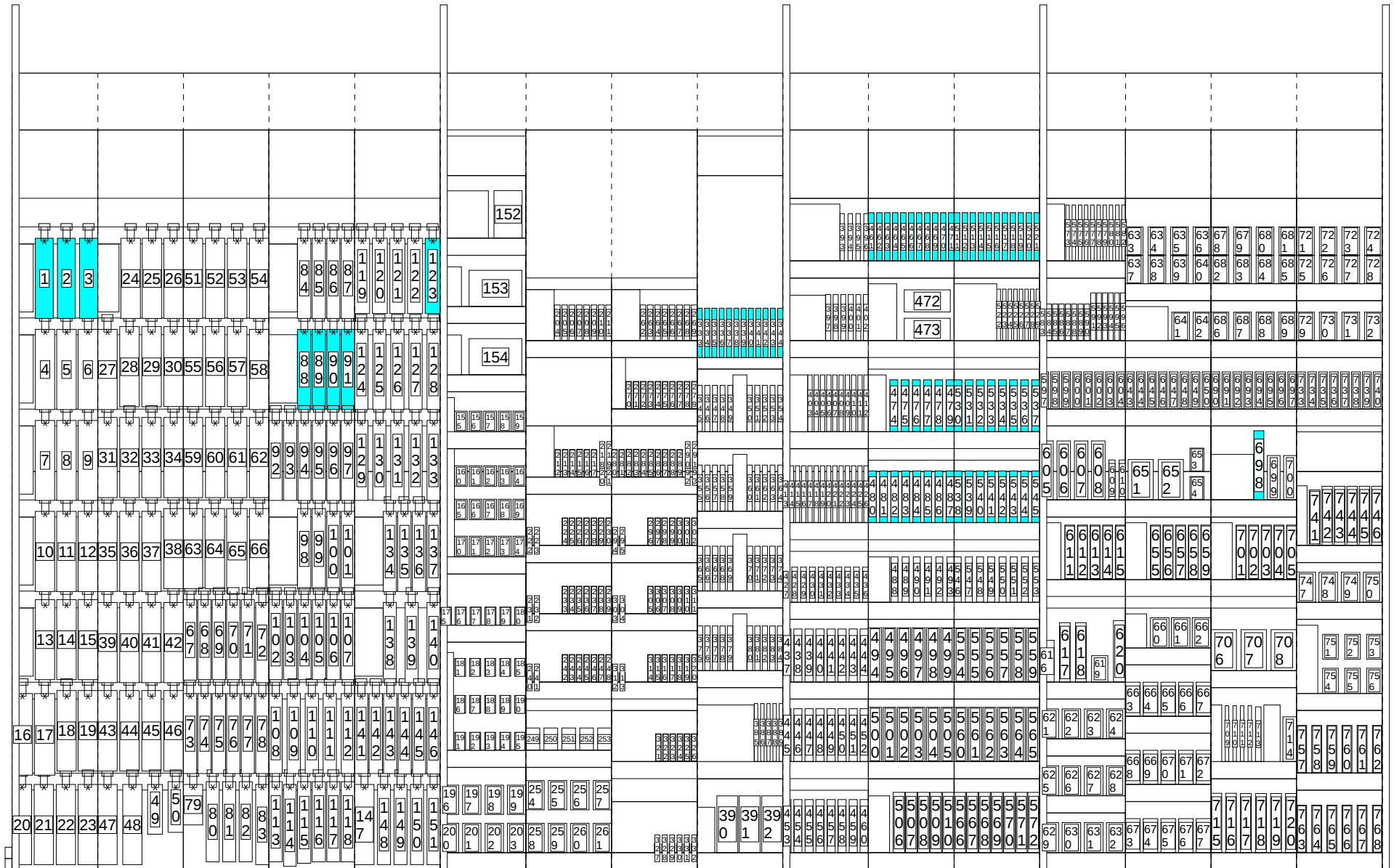
071249178911
Visible Lift Serum Absolute
Sand Beige

071249178980
Visible Lift Serum Absolute
Sun Beige

071249179024
Visible Lift Serum Absolute
Honey Beige

071249179031
Visible Lift Serum Absolute
Classic Tan

VL SRM TRY 2.2 LIT **



POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

UNLIMITED MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	071249335857	Unlimited	Blackest Black	235
2	1	071249335871	Unlimited	Black Brown	236
3	1	071249335888	Unlimited	Blackest Black WTP	240

X-FIBER MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
4	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
5	1	071249363720	X-Fiber Mascara WSH	Black WSH	214
6	1	071249369104	X-Fiber Mascara WSH	Soft Black WSH	216

VLMNS MSCR PRIMER HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
7	1	071249330265	Voluminous Primer	Primer	300
8	1	071249372029	Voluminous Straight Brush	Burgundy	950
9	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900

VLMNS SPRSTR MCSRA HKBR 4HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
10	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
11	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
12	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623

VLMNS BTRFLY MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
13	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
14	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
15	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869

VLMNS MIL LSHES HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
16	1	071249258422	Voluminous Million Lashes Excess Washable	Blackest Black	459
17	1	071249258415	Voluminous Million Lashes Excess Washable	Black	455
18	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
19	1	071249187722	Voluminous Million Lashes Mascara	Black	645

VLMNS FELINE MSCRA HKBR 4HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
20	1	071249324707	Voluminous Feline WSH	Blackest Black WSH	627
21	1	071249324714	Voluminous Feline WSH	Black WSH	628
22	1	071249324721	Voluminous Feline WSH	Black Brown WSH	629
23	1	071249324745	Voluminous Feline WTP	Black WTP	632

VLMNS LSH PRDS MSCR (WSH) HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
24	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
25	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
26	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200

VLMNS SPRSTR MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
27	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
28	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
29	1	071249149744	Double Extend Beauty Tubes	Black	570
30	1	071249104743	Telescopic Mascara	Blackest Black	910

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 20 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

VLMNS MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
31	1	071249019344	Voluminous Curved Brush	Black	340
32	1	071249019351	Voluminous Curved Brush	Black Brown	350
33	1	071249059098	Voluminous Straight Brush	Blackest Black	310
34	1	071249749012	Voluminous Straight Brush	Black	305

VLMNS SPRSTR MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
35	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624
36	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625
37	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626
38	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680

VLMNS BTRFLY WP MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
39	1	071249256695	Voluminous Butterfly WTP	Blackest Black	871
40	1	071249256688	Voluminous Butterfly WTP	Black	870
41	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872
42	1	071249314111	Voluminous Butterfly Sculpt WSH	Blackest Black	873

VLMNS MIL LSHES HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
43	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
44	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620
45	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
46	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670

EMR DOUBLE TRY HOOKBAR 2HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
47	1	071249334348	Voluminous Feline WSH	Blackest Noir WSH	633
48	1	071249334355	Voluminous Feline WTP	Blackest Noir WTP	634
49	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001
50	1	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof Makeup Remover	001

VLMNS LSH PRDS MSCR (WTP) HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
51	1	071249343258	Voluminous Lash Paradise WSH	Black	201
52	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202
53	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
54	1	071249343319	Voluminous Lash Paradise WTP	Black	203

TLSCPC HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
55	1	071249104729	Telescopic Mascara	Black	905
56	1	071249104736	Telescopic Mascara	Black Brown	915
57	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
58	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205

VLMNS WP HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
59	1	071249669020	Voluminous Straight Brush	Black Brown	315
60	1	071249006412	Voluminous Waterproof	Black	360
61	1	071249006429	Voluminous Waterproof	Black Brown	365
62	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395

XTR VOL CLGN WP HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 21 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
63	1	071249148808	Extra Volume Collagen Washable	Black	675
64	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695
65	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270
66	1	071249101919	Voluminous Carbon Black	Carbon Black	335

PNCL PRFT HKBR 6HK LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
67	1	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171
68	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
69	1	071249082140	Pencil Perfect Eye Liner	Espresso	130
70	1	071249082119	Pencil Perfect Eye Liner	Ebony	110
71	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
72	1	071249350171	Infalible Long Wear Eyeliner	White	551

INF EYE PAINTS LNR HKBR 6HK LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
73	1	071249335185	Infalible Eye Paint Liner	Black Party	300
74	1	071249335239	Infalible Eye Paint Liner	White Party	310
75	1	071249335208	Infalible Eye Paint Liner	Vivid Aqua	304
76	1	071249335192	Infalible Eye Paint Liner	Electric Blue	302
77	1	071249335215	Infalible Eye Paint Liner	Intrepid Teal	306
78	1	071249335222	Infalible Eye Paint Liner	Wild Green	308

TLSCPC LNR HKBR 5HK LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
79	1	071249373644	Infalible Dual Pencil Sharpener	-	00
80	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
81	1	071249119990	Telescopic Eyeliner	Black	810
82	1	071249120033	Telescopic Eyeliner	Charcoal	820
83	1	071249161906	Telescopic Waterproof Eyeliner	Black	800

VLMNS LSH PRDS LIQ EYELNR HKBR 5HK LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
84	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
85	1	071249373149	Voluminous Lash Paradise Liquid Eyeliner	Rose Gold	125
86	1	071249336359	Voluminous Liner Noir	Blackest Black	300
87	1	071249289839	Infalible Superstar Liner	Black	202

INF PRO-LAST LNR HKBR 5HK LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
88	1	071249385098	Infalible Pro-Last Liner	Burgundy	830
89	1	071249385104	Infalible Pro-Last Liner	Bronze	840
90	1	071249385937	Infalible Pro-Last Liner	Aubergine	850
91	1	071249385944	Infalible Pro-Last Liner	Ivy	860

INF PRO-LAST LNR HKBR 6HK LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
92	1	071249357248	Infalible Pro-Last Liner	Black	930
93	1	071249357255	Infalible Pro-Last Liner	Brown	940
94	1	071249357262	Infalible Pro-Last Liner	Grey	950
95	1	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960
96	1	071249357651	Infalible Pro-Last Liner	Purple	970
97	1	071249357668	Infalible Pro-Last Liner	Nude	980

INF THE SPR SLIM LNR 5HK LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
98	1	071249238912	Infalible The Super Slim Liner	Black	400

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 22 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

99	1	071249238912	Infalible The Super Slim Liner	Black	400
100	1	071249350126	Infalible The Super Slim Liner	Brown	401
101	1	071249350157	Infalible The Super Slim Liner	Grey	402

INF LW LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
102	1	071249145234	Infalible Long Wear Eyeliner	Black	511
103	1	071249145234	Infalible Long Wear Eyeliner	Black	511
104	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
105	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
106	1	071249206041	Infalible Long Wear Eyeliner	Charcoal	521
107	1	071249206034	Infalible Long Wear Eyeliner	Navy	541

INF EYE MM LNR HKBR 5HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
108	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
109	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513
110	1	071249306390	Infalible Eye: Matte Matic Liner	Charcoal	514
111	1	071249329788	Infalible Sculpt Liner	Black	904
112	1	071249314494	Infalible Black Velvet Liner	Black	903

LIN INT BRUSH TIP HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
113	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
114	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
115	1	071249152690	Lineur Intense Brush Tip	Carbon Black	790
116	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
117	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
118	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610

UNBELIEVA-BROW HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
119	1	071249376386	Unbelieva-Brow	Blonde	560
120	1	071249376393	Unbelieva-Brow	Light Brunette	565
121	1	071249376409	Unbelieva-Brow	Brunette	570
122	1	071249376416	Unbelieva-Brow	Dark Brunette	575
123	1	071249385074	Unbelieva-Brow	Black	580

BRW STYLST DEF HKBR 5HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
124	1	071249314876	Brow Stylist: Definer	Blonde	388
125	1	071249350744	Brow Stylist: Definer	Dark Blonde	391
126	1	071249350751	Brow Stylist: Definer	Light Brunette	392
127	1	071249314883	Brow Stylist: Definer	Brunette	389
128	1	071249314890	Brow Stylist: Definer	Dark Brunette	390

BRW STYLST SHP & FILL HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
129	1	071249350270	Brow Stylist Shape & Fill	Blonde	400
130	1	071249373071	Brow Stylist Shape & Fill	Dark Blonde	405
131	1	071249373088	Brow Stylist Shape & Fill	Light Brunette	410
132	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
133	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420

BRW STYLST BST & SET HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
134	1	071249359310	Brow Stylist Boost & Set	Clear	460
135	1	071249357521	Brow Stylist Boost & Set	Blonde	470

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 23 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

136	1	071249357545	Brow Stylist Boost & Set	Light Brunette	480
137	1	071249357552	Brow Stylist Boost & Set	Dark Brunette	490

BRW STYLST BRW RAISER HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
138	1	071249350133	Brow Stylist Brow Raiser	Light	615
139	1	071249350140	Brow Stylist Brow Raiser	Medium	620
140	1	071249357934	Brow Stylist Brow Raiser	Deep	625

BRW STYLST KBK BLNDR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
141	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
142	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
143	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
144	1	071249289273	Brow Stylist Designer	Blonde	305
145	1	071249289280	Brow Stylist Designer	Brunette	310
146	1	071249289297	Brow Stylist Designer	Dark Brunette	315

BRW STYLST FRM & SET HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
147	1	071249314975	Brow Stylist: Prep & Shape Pro Kit	Light to Medium	386
148	1	071249339589	Brow Stylist Frame & Set	Blonde	212
149	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213
150	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
151	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215

CR PRDS ENCHNTD PLTT EYE TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
152	1	071249371183	Colour Riche Paradise Enchanted Palette	-	150

CR LA PALETTE SHDW TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
153	1	071249289754	Colour Riche La Palette - EYE	Nude 1	111

CR LA PALETTE SHDW TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
154	1	071249289761	Colour Riche La Palette - EYE	Nude 2	112

CR MONOS SHDW (MATTE) TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
155	1	071249350218	Colour Riche Monos	Matte Chill	300
156	1	071249350225	Colour Riche Monos	Mix and Matte	302
157	1	071249350232	Colour Riche Monos	Matte it Up	304
158	1	071249350256	Colour Riche Monos	Acro-matte	306
159	1	071249350263	Colour Riche Monos	Matte-ison Avenue	308

CR MONOS SHDW 3-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
160	1	071249306918	Colour Riche Monos	Petite Perle	205
161	1	071249306925	Colour Riche Monos	Paris Beach	200
162	1	071249306987	Colour Riche Monos	Little Beige Dress	201
163	1	071249306932	Colour Riche Monos	Sunset Seine	202
164	1	071249306956	Colour Riche Monos	Quartz Fume	204
165	1	071249306970	Colour Riche Monos	Mademoiselle Pink	206
166	1	071249306949	Colour Riche Monos	Cafe Au Lait	203
167	1	071249306994	Colour Riche Monos	Pain Au Chocolat	207
168	1	071249307021	Colour Riche Monos	Violet Beaute	208
169	1	071249307076	Colour Riche Monos	Green Promenade	212

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 24 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

170	1	071249307045	Colour Riche Monos	Argent	210
171	1	071249307083	Colour Riche Monos	Teal Couture	213
172	1	071249307052	Colour Riche Monos	Grand Bleu	211
173	1	071249307069	Colour Riche Monos	Meet Me in Paris	214
174	1	071249306963	Colour Riche Monos	Noir Cest Noir	209

INF SHDW BTRFLY TRY 1.1 LIT EW ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
175	1	071249266519	Infalible Shadow - Butterfly Collection	Silver Sky	757
176	1	071249266540	Infalible Shadow - Butterfly Collection	Timeless Blue Spark	760
177	1	071249266526	Infalible Shadow - Butterfly Collection	Purple Priority	758
178	1	071249266533	Infalible Shadow - Butterfly Collection	Burst into Bloom	759
179	1	071249266502	Infalible Shadow - Butterfly Collection	Always Pearly Pink	756
180	1	071249266496	Infalible Shadow - Butterfly Collection	Gilded Envy	755

INF SHDW 3-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
181	1	071249199237	Infalible Shadow	Endless Pearl	899
182	1	071249199213	Infalible Shadow	Iced Latte	888
183	1	071249199312	Infalible Shadow	Eternal Sunshine	997
184	1	071249199305	Infalible Shadow	Amber Rush	892
185	1	071249214633	Infalible Shadow	Bottomless Java	800
186	1	071249214596	Infalible Shadow	Liquid Diamond	996
187	1	071249199299	Infalible Shadow	Perpetual Purple	555
188	1	071249214640	Infalible Shadow	Smoldering Plum	556
189	1	071249214626	Infalible Shadow	Glistening Garnet	557
190	1	071249199244	Infalible Shadow	Bronzed Taupe	890
191	1	071249214602	Infalible Shadow	Golden Emerald	335
192	1	071249214619	Infalible Shadow	Endless Sea	337
193	1	071249199220	Infalible Shadow	Midnight Blue	889
194	1	071249199251	Infalible Shadow	Eternal Black	999
195	1	071249199275	Infalible Shadow	Sultry Smoke	998

CR SHDW 2-TIER 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
196	1	071249243763	Colour Riche Shadows	Perpetual Nude	230
197	1	071249276419	Colour Riche Shadows	Rose Nude	300
198	1	071249243770	Colour Riche Shadows	Treasured Bronze	240
199	1	071249243787	Colour Riche Shadows	Absolute Taupe	250
200	1	071249276389	Colour Riche Shadows	Unforgettable Lilac	270
201	1	071249276396	Colour Riche Shadows	Eternal Blue	280
202	1	071249276402	Colour Riche Shadows	Emerald Conquest	290
203	1	071249243794	Colour Riche Shadows	Incredible Grey	260

CR SHINE LIP TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
204	1	071249355770	Colour Riche Shine	Dewy Petal	912
205	1	071249355848	Colour Riche Shine	Burnished Blush	906
206	1	071249355787	Colour Riche Shine	Glazed Pink	914
207	1	071249355817	Colour Riche Shine	Polished Tango	918
208	1	071249355831	Colour Riche Shine	Sparkling Rose	908
209	1	071249355855	Colour Riche Shine	Shining Peach	910
210	1	071249355879	Colour Riche Shine	Glossy Fawn	900
211	1	071249355862	Colour Riche Shine	Dazzling Doe	902

CR MATTE LIP & LIPLNR TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
212	1	071249349755	Colour Riche Matte Lipstick	Matte-cademia	808
213	1	071249349724	Colour Riche Matte Lipstick	Matte-sterpiece	802

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 25 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

214	1	071249349717	Colour Riche Matte Lipstick	Matte-caron	800
215	1	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703
216	1	071249349731	Colour Riche Matte Lipstick	He Thinks Hes Matte-cho	804
217	1	071249349748	Colour Riche Matte Lipstick	Matte-itude	806
218	1	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108
219	1	071249350478	Colour Riche Matte Lip Liner	Matte's It	110
220	1	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112
221	1	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114

CR LIP TRY 1.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
222	1	071249081112	Colour Riche Lip Liner	Beyond Pink	705
223	1	071249047521	Colour Riche Lip Liner	All About Pink	708
224	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135
225	1	071249045701	Colour Riche Lipcolour	Mauved	140
226	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165
227	1	071249074534	Colour Riche Lipcolour	Peony Pink	580
228	1	071249256213	Colour Riche Lipcolour	I Pink You're Cute	175
229	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180
230	1	071249256237	Colour Riche Lipcolour	Miss Magenta	185

CR LIP TRY 3.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
231	1	071249046210	Colour Riche Lip Liner	Lasting Plum	772
232	1	071249046234	Colour Riche Lip Liner	Truly Burgundy	773
233	1	071249045633	Colour Riche Lipcolour	Classic Wine	752
234	1	071249083376	Colour Riche Lipcolour	Sugar Plum	754
235	1	071249045640	Colour Riche Lipcolour	Spiced Cider	755
236	1	071249216378	Colour Riche Lipcolour	Plum Explosion	766
237	1	071249083727	Colour Riche Lipcolour	Divine Wine	762
238	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892
239	1	071249216385	Colour Riche Lipcolour	Golden Grape	788

CR LIP TRY 5.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
240	1	071249081143	Colour Riche Lip Liner	Au Naturele	780
241	1	071249046272	Colour Riche Lip Liner	Toffee to Be	782
242	1	071249083291	Colour Riche Lipcolour	Fairest Nude	800
243	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843
244	1	071249045992	Colour Riche Lipcolour	Brazil Nut	850
245	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840
246	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839
247	1	071249046012	Colour Riche Lipcolour	Sunwash	857
248	1	071249046029	Colour Riche Lipcolour	Spice	860

INF EYE PAINTS MET SHDW TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
249	1	071249352137	Infalible Paints Eye Shadow Metallics	Metallic Rose Chrome	400
250	1	071249352113	Infalible Paints Eye Shadow Metallics	Metallic Brass Knuckles	402
251	1	071249352106	Infalible Paints Eye Shadow Metallics	Metallic Caged	404
252	1	071249352144	Infalible Paints Eye Shadow Metallics	Metallic Violet Luster	406
253	1	071249352120	Infalible Paints Eye Shadow Metallics	Metallic Aluminum Foil	408

CR POCKET PALETTE 2-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
254	1	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102
255	1	071249313084	Colour Riche Pocket Palette	Violet Amour	114
256	1	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106
257	1	071249313008	Colour Riche Pocket Palette	French Biscuit	104

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 26 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

258	1	071249313053	Colour Riche Pocket Palette	Haute Hazel	116
259	1	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112
260	1	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108
261	1	071249313060	Colour Riche Pocket Palette	Silver Couture	110

CR SHINE LIP TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
262	1	071249355800	Colour Riche Shine	Laminated Fuchsia	922
263	1	071249355794	Colour Riche Shine	Lacquered Strawberry	920
264	1	071249355893	Colour Riche Shine	Enamel Red	924
265	1	071249355909	Colour Riche Shine	Glassy Garnet	926
266	1	071249355824	Colour Riche Shine	Luminous Coral	916
267	1	071249355886	Colour Riche Shine	Varnished Rosewood	904
268	1	071249355916	Colour Riche Shine	Gleaming Plum	928
269	1	071249355923	Colour Riche Shine	Splendid Blackberry	930

CR ULTRA MATTE LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
270	1	071249374535	Colour Riche Ultra Matte Nudes	Full-Blown Fawn	974
271	1	071249374542	Colour Riche Ultra Matte Nudes	Lilac Impulse	975
272	1	071249374559	Colour Riche Ultra Matte Nudes	Power Petal	976
273	1	071249374566	Colour Riche Ultra Matte Nudes	Passionate Pink	977
274	1	071249374597	Colour Riche Ultra Matte Nudes	All Out Pout	978
275	1	071249374580	Colour Riche Ultra Matte Nudes	Bold Mauve	979
276	1	071249374573	Colour Riche Ultra Matte Nudes	Rebel Rouge	980
277	1	071249374603	Colour Riche Ultra Matte Nudes	Cutting Edge Cork	981
278	1	071249374610	Colour Riche Ultra Matte Nudes	Sienna Supreme	982
279	1	071249374627	Colour Riche Ultra Matte Nudes	Utmost Taupe	983

CR MATTE LIP & LIPLNR TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
280	1	071249349700	Colour Riche Matte Lipstick	Matte Mandate	712
281	1	071249349656	Colour Riche Matte Lipstick	Matte-ly in Love	102
282	1	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403
283	1	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402
284	1	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405
285	1	071249316191	Colour Riche Collection Exclusive Pinks	Berry Matte Pink	705
286	1	071249349670	Colour Riche Matte Lipstick	Matte-jestic	707
287	1	071249349687	Colour Riche Matte Lipstick	Matte-gic	709
288	1	071249349694	Colour Riche Matte Lipstick	At the Drop of a Matte	711
289	1	071249349649	Colour Riche Matte Lipstick	Matte at Bat	100
290	1	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106
291	1	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104
292	1	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100
293	1	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102

CR LIP TRY 2.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
294	1	071249046197	Colour Riche Lip Liner	Forever Rose	721
295	1	071249046203	Colour Riche Lip Liner	Eternal Mauve	751
296	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251
297	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590
298	1	071249045855	Colour Riche Lipcolour	Mica	620
299	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560
300	1	071249256251	Colour Riche Lipcolour	Everbloom	254
301	1	071249256268	Colour Riche Lipcolour	Raspberry Rush	260
302	1	071249256275	Colour Riche Lipcolour	Fresh as a Rose	262

CR LIP TRY 4.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 27 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
303	1	071249081136	Colour Riche Lip Liner	Timeless Coral	760
304	1	071249081129	Colour Riche Lip Liner	Always Red	765
305	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417
306	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444
307	1	071249045787	Colour Riche Lipcolour	Volcanic	410
308	1	071249045770	Colour Riche Lipcolour	British Red	350
309	1	071249216392	Colour Riche Lipcolour	Ruby Flame	317
310	1	071249083765	Colour Riche Lipcolour	True Red	315
311	1	071249216408	Colour Riche Lipcolour	Blazing Lava	303

CR LIP TRY 6.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
312	1	071249046265	Colour Riche Lip Liner	Nudes for Life	781
313	1	071249046258	Colour Riche Lip Liner	More Chocolate	783
314	1	071249083512	Colour Riche Lipcolour	Golden Splendor	805
315	1	071249083406	Colour Riche Lipcolour	Caramel Latte	799
316	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835
317	1	071249045930	Colour Riche Lipcolour	Sandstone	810
318	1	071249045923	Colour Riche Lipcolour	Silverstone	760
319	1	071249083222	Colour Riche Lipcolour	Ginger Spice	815
320	1	071249045947	Colour Riche Lipcolour	Bronzine	825

CR CLLCTN EXCLSV PINKS/REDS LIP TRY LIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
321	1	071249316146	Colour Riche Collection Exclusive Pinks	Julianne's Pink	701
322	1	071249316153	Colour Riche Collection Exclusive Pinks	Doutzen's Pink	707
323	1	071249316184	Colour Riche Collection Exclusive Pinks	Liya's Pink	709
324	1	071249316160	Colour Riche Collection Exclusive Pinks	Blake's Pink	711
325	1	071249296462	Colour Riche Collection Exclusive Reds	Julianne's Red	401
326	1	071249296516	Colour Riche Collection Exclusive Reds	Liya's Red	407

CR CLLCTN EXCLSV LIP (NUDE) TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
327	1	071249278819	Colour Riche Collection Exclusive Lip	Doutzen's Nude	600
328	1	071249278772	Colour Riche Collection Exclusive Lip	Julianne's Nude	620
329	1	071249278796	Colour Riche Collection Exclusive Lip	Eva's Nude	610
330	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370
331	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370
332	1	071249278789	Colour Riche Collection Exclusive Lip	Liya's	630

ROUGE SIGNATURE HOTSPOT SHELF Height = 1.00 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
333	1	071249369913	Rouge Signature	I RULE	414
334	1	071249369920	Rouge Signature	I CREATE	416
335	1	071249369937	Rouge Signature	I EMPOWER	418
336	1	071249369975	Rouge Signature	I AM WORTH IT	426
337	1	071249369980	Rouge Signature	I ENJOY	410
338	1	071249369982	Rouge Signature	I EXPLORE	428
339	1	071249369999	Rouge Signature	I STAND	430
340	1	071249370018	Rouge Signature	I DARE	432
341	1	071249369944	Rouge Signature	I ACHIEVE	420
342	1	071249369951	Rouge Signature	I DON'T	422
343	1	071249369968	Rouge Signature	I REPRESENT	424
344	1	071249369906	Rouge Signature	I REBEL	412

INF PRO-MATTE LIQ LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
---------	---------	-----	-------------	-------	------------

Prepared by: L'oreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 28 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

345	1	071249358634	Infalible Pro-Matte Liquid Lipstick	Milk and Cookies	364
346	1	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352
347	1	071249358610	Infalible Pro-Matte Liquid Lipstick	Angora	360
348	1	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358
349	1	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354
350	1	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368
351	1	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366
352	1	071249358597	Infalible Pro-Matte Liquid Lipstick	Deeply Disturbed	356
353	1	071249358665	Infalible Pro-Matte Liquid Lipstick	Roseblood	370
354	1	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362

INF PRO-MATTE GLOSS TRAY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
355	1	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300
356	1	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302
357	1	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304
358	1	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306
359	1	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308
360	1	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310
361	1	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312
362	1	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314
363	1	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316
364	1	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318

INF LIP GLS TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
365	1	071249135280	Infalible Lip Gloss	Petal	105
366	1	071249135433	Infalible Lip Gloss	Coral Sands	405
367	1	071249135341	Infalible Lip Gloss	Dulce de Leche	825
368	1	071249135334	Infalible Lip Gloss	Barely Nude	815
369	1	071249135297	Infalible Lip Gloss	Sunset	415
370	1	071249135365	Infalible Lip Gloss	Blush	115
371	1	071249216033	Infalible Lip Gloss	Cherry Flash	340
372	1	071249135372	Infalible Lip Gloss	Bloom	125
373	1	071249135396	Infalible Lip Gloss	Modern Mauve	505
374	1	071249135419	Infalible Lip Gloss	Sangria	705

INF LIP GLS TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
375	1	071249216064	Infalible Lip Gloss	Pink Topaz	140
376	1	071249135303	Infalible Lip Gloss	Fierly	305
377	1	071249135389	Infalible Lip Gloss	Posy	135
378	1	071249216057	Infalible Lip Gloss	Red Fatale	320
379	1	071249135402	Infalible Lip Gloss	Undeniable Mauve	515
380	1	071249135327	Infalible Lip Gloss	Suede	805
381	1	071249216040	Infalible Lip Gloss	Glistening Berry	240
382	1	071249135426	Infalible Lip Gloss	Raisin	715
383	1	071249135310	Infalible Lip Gloss	Rebel Red	315
384	1	071249135358	Infalible Lip Gloss	Truffle	835

CR LE MATTE LIP PENS TRAY LIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
385	1	071249308301	Colour Riche Le Matte Lip Pens	Game, Set & Matte	104
386	1	071249308288	Colour Riche Le Matte Lip Pens	She's So Matte	102
387	1	071249308295	Colour Riche Le Matte Lip Pens	Matte For Me	100
388	1	071249308271	Colour Riche Le Matte Lip Pens	Matte-r Of Fact	108
389	1	071249308318	Colour Riche Le Matte Lip Pens	Mad For Matte	106

CR LA PALETTE LIP TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
---	--	--	--	--	--

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 29 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
390	1	071249334225	Colour Riche La Palette - LIP	Pink	01
391	1	071249334232	Colour Riche La Palette - LIP	Plum	02
392	1	071249334249	Colour Riche La Palette - LIP	Nude	03

GLXY LUMI HOLO LIP GLSS TRY LIT 1.1 ULTA **			Height = 1.50 in;	Width = 12.00 in;	Depth = 8.75 in
Loc. ID	Facings	UPC	Description	Shade	Plano Code
393	1	071249365625	Galaxy Lumiere Holographic Lip Gloss	Opal Light	02
394	1	071249365632	Galaxy Lumiere Holographic Lip Gloss	Ethereal Gold	03
395	1	071249365649	Galaxy Lumiere Holographic Lip Gloss	Polaris Pink	04
396	1	071249367261	Galaxy Lumiere Holographic Lip Gloss	Sapphire Star	05

INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT **			Height = 1.50 in;	Width = 12.00 in;	Depth = 8.75 in
Loc. ID	Facings	UPC	Description	Shade	Plano Code
397	1	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842
398	1	071249371794	Infalible Pro-Matte Les Chocolat Nudes	sweet tooth	844
399	1	071249371800	Infalible Pro-Matte Les Chocolat Nudes	dose of cocoa	848
400	1	071249371817	Infalible Pro-Matte Les Chocolat Nudes	box o chocolate	852
401	1	071249371824	Infalible Pro-Matte Les Chocolat Nudes	bittersweet	854
402	1	071249371831	Infalible Pro-Matte Les Chocolat Nudes	70% yum	856

INF 2-STP LIP TRY LIT 1.2 **			Height = 1.50 in;	Width = 12.00 in;	Depth = 8.00 in
Loc. ID	Facings	UPC	Description	Shade	Plano Code
403	1	071249290422	Infalible Lip 2-Step	Rose Tattoo	101
404	1	071249290033	Infalible Lip 2-Step	Timeless Rose	115
405	1	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119
406	1	071249290095	Infalible Lip 2-Step	Permanent Blush	117
407	1	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113
408	1	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109
409	1	071249290064	Infalible Lip 2-Step	Passionate Petal	111
410	1	071249290330	Infalible Lip 2-Step	Forever Candy	103
411	1	071249290439	Infalible Lip 2-Step	Berry Chic	221
412	1	071249290040	Infalible Lip 2-Step	Lilac Infinite	105

INF 2-STP LIP TRY LIT 2.2 **			Height = 1.50 in;	Width = 12.00 in;	Depth = 8.00 in
Loc. ID	Facings	UPC	Description	Shade	Plano Code
413	1	071249290101	Infalible Lip 2-Step	Violet Parfait	107
414	1	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223
415	1	071249290453	Infalible Lip 2-Step	Raisin Revival	215
416	1	071249290361	Infalible Lip 2-Step	Cherry Noir	217
417	1	071249290446	Infalible Lip 2-Step	Incessant Russet	219
418	1	071249290347	Infalible Lip 2-Step	Continual Crimson	213
419	1	071249290323	Infalible Lip 2-Step	Red	211
420	1	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209
421	1	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207
422	1	071249290477	Infalible Lip 2-Step	Coral Constant	203
423	1	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201
424	1	071249290392	Infalible Lip 2-Step	Heaven to Henna	205
425	1	071249290378	Infalible Lip 2-Step	Lasting Ginger	121
426	1	071249290460	Infalible Lip 2-Step	Always Almond	123

INF LE RGE LIP TRY 1.1 LIT **			Height = 1.50 in;	Width = 12.00 in;	Depth = 8.75 in
Loc. ID	Facings	UPC	Description	Shade	Plano Code
427	1	071249168530	Infalible Le Rouge Lip	Unending Kiss	112
428	1	071249168462	Infalible Le Rouge Lip	Tender Berry	519
429	1	071249168622	Infalible Le Rouge Lip	Ravishing Red	312
430	1	071249168639	Infalible Le Rouge Lip	Refined Ruby	337
431	1	071249168660	Infalible Le Rouge Lip	Bold Bordeaux	741

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 30 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

432	1	071249168615	Infalible Le Rouge Lip	Persistent Plum	737
433	1	071249168585	Infalible Le Rouge Lip	Everlasting Plum	712
434	1	071249168646	Infalible Le Rouge Lip	Rambling Rose	212
435	1	071249168493	Infalible Le Rouge Lip	Forever Frappe	814
436	1	071249168370	Infalible Le Rouge Lip	Resilient Raisin	829

INF LIP PAINTS (MATTE/MET) TRY 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
437	1	071249358535	Infalible Lip Paints	Matte Peach Pit	344
438	1	071249358542	Infalible Lip Paints	Matte Festival	346
439	1	071249358528	Infalible Lip Paints	Matte Tongue Tied	342
440	1	071249358511	Infalible Lip Paints	Matte Skinny Dip	340
441	1	071249352168	Infalible Lip Paints	Metallic Moon Lust	330
442	1	071249352199	Infalible Lip Paints	Metallic Liquid Venom	336
443	1	071249352175	Infalible Lip Paints	Metallic Galactic Foil	332
444	1	071249352182	Infalible Lip Paints	Metallic Smoldering Eclipse	334

INF LIP PAINTS (MATTE/ORIG) TRY 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
445	1	071249358566	Infalible Lip Paints	Matte Cinna-Bomb	350
446	1	071249358559	Infalible Lip Paints	Matte Velvet Pout	348
447	1	071249339664	Infalible Lip Paints	Lilac Lust	300
448	1	071249339671	Infalible Lip Paints	Violet Twist	302
449	1	071249339688	Infalible Lip Paints	Bewitching Bordeaux	304
450	1	071249344255	Infalible Lip Paints	Domineering Teal	306
451	1	071249339695	Infalible Lip Paints	Navy Spy	308
452	1	071249339701	Infalible Lip Paints	Taupless	310

INF LIP PAINTS TRY 2.2/3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
453	1	071249339718	Infalible Lip Paints	Nude Star	312
454	1	071249339770	Infalible Lip Paints	Spicy Blush	314
455	1	071249339763	Infalible Lip Paints	Wild Rose	316
456	1	071249339756	Infalible Lip Paints	Fearless Fuschia	318
457	1	071249344262	Infalible Lip Paints	Cool Coral	320
458	1	071249339749	Infalible Lip Paints	Orange Envy	322
459	1	071249339732	Infalible Lip Paints	DIY Red	324
460	1	071249339725	Infalible Lip Paints	Sultry Sangria	326

INF FW CNCLR (FULL MIX) TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
461	1	071249382394	Infalible Full Wear Concealer	Porcelain	320
462	1	071249382400	Infalible Full Wear Concealer	Eggshell	325
463	1	071249382417	Infalible Full Wear Concealer	Ivory	330
464	1	071249382424	Infalible Full Wear Concealer	Fawn	340
465	1	071249382431	Infalible Full Wear Concealer	Oatmeal	345
466	1	071249382448	Infalible Full Wear Concealer	Bisque	350
467	1	071249382455	Infalible Full Wear Concealer	Vanilla	355
468	1	071249382462	Infalible Full Wear Concealer	Cashmere	360
469	1	071249382479	Infalible Full Wear Concealer	Cashew	365
470	1	071249382486	Infalible Full Wear Concealer	Biscuit	370
471	1	071249382493	Infalible Full Wear Concealer	Latte	375

INF TOTAL CVR CNCLR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
472	1	071249335499	Infalible Total Cover Concealer	Color correcting palette	225
473	1	071249335482	Infalible Total Cover Concealer	Concealer contour palette	220

INF 24HR FW FDTN TRY 1.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
---	--	--	--	--	--

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 31 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
474	1	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400
475	1	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405
476	1	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410
477	1	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415
478	1	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420
479	1	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425

INF 24HR FW FDTN TRY 3.4 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
480	1	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470
481	1	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475
482	1	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480
483	1	071249382288	Infalible 24 HR Fresh Wear Foundation	Golden Sun	485
484	1	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490
485	1	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495
486	1	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500
487	1	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505

INF LW SHPNG STICKS TRY 1.2 (LMTD MIX) LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
488	1	071249369326	Infalible Longwear Shaping Sticks: Foundation	Ivory	401
489	1	071249369333	Infalible Longwear Shaping Sticks: Foundation	Nude Beige	402
490	1	071249369340	Infalible Longwear Shaping Sticks: Foundation	Buff	403
491	1	071249369357	Infalible Longwear Shaping Sticks: Foundation	Shell Beige	404
492	1	071249369364	Infalible Longwear Shaping Sticks: Foundation	Sand	405
493	1	071249369371	Infalible Longwear Shaping Sticks: Foundation	Warm Beige	406

INF PM MU TRY LIT 1.2 **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
494	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
495	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
496	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
497	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
498	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105
499	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106

INF PRO-GLW FNDTN TRY 1.2 LIT**			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
500	1	071249330449	Infalible Pro-Glow	Classic Ivory	201
501	1	071249330432	Infalible Pro-Glow	Creamy Natural	202
502	1	071249330470	Infalible Pro-Glow	Nude Beige	203
503	1	071249330456	Infalible Pro-Glow	Natural Buff	204
504	1	071249330463	Infalible Pro-Glow	Natural Beige	205
505	1	071249330487	Infalible Pro-Glow	Buff Beige	206

INF TOTAL CVR FNDTN TRY 1.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
506	1	071249335369	Infalible Total Cover Foundation	Classic Ivory	301
507	1	071249335376	Infalible Total Cover Foundation	Creamy Natural	302
508	1	071249335383	Infalible Total Cover Foundation	Nude Beige	303
509	1	071249335390	Infalible Total Cover Foundation	Natural Buff	304
510	1	071249335406	Infalible Total Cover Foundation	Natural Beige	305

INF FW CNCLR (FULL MIX) TRY 2.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
511	1	071249382509	Infalible Full Wear Concealer	Pecan	380
512	1	071249382516	Infalible Full Wear Concealer	Amber	385

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 32 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

513	1	071249382530	Infalible Full Wear Concealer	Walnut	395
514	1	071249382547	Infalible Full Wear Concealer	Caramel	400
515	1	071249382554	Infalible Full Wear Concealer	Toffee	405
516	1	071249382561	Infalible Full Wear Concealer	Almond	410
517	1	071249384725	Infalible Full Wear Concealer	Honey	415
518	1	071249384732	Infalible Full Wear Concealer	Cocoa	420
519	1	071249384763	Infalible Full Wear Concealer	Coffee	435
520	1	071249384770	Infalible Full Wear Concealer	Truffle	440
521	1	071249384787	Infalible Full Wear Concealer	Espresso	445

INF PRO-GLW CNCLR TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
522	1	071249351789	Infalible Pro-Glow Concealer	Classic Ivory	01
523	1	071249351796	Infalible Pro-Glow Concealer	Creamy Natural	02
524	1	071249351802	Infalible Pro-Glow Concealer	Nude Beige	03
525	1	071249351819	Infalible Pro-Glow Concealer	Natural Beige	04
526	1	071249351826	Infalible Pro-Glow Concealer	Sand Beige	05
527	1	071249351833	Infalible Pro-Glow Concealer	Sun Beige	06
528	1	071249351840	Infalible Pro-Glow Concealer	Creme Café	07
529	1	071249351857	Infalible Pro-Glow Concealer	Cocoa	08

INF 24HR FW FDTN TRY 2.4 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
530	1	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430
531	1	071249382189	Infalible 24 HR Fresh Wear Foundation	Rose Vanilla	435
532	1	071249382196	Infalible 24 HR Fresh Wear Foundation	Natural Rose	440
533	1	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445
534	1	071249382219	Infalible 24 HR Fresh Wear Foundation	Rose Beige	450
535	1	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455
536	1	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460
537	1	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465

INF 24HR FW FDTN TRY 4.4 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
538	1	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510
539	1	071249382349	Infalible 24 HR Fresh Wear Foundation	Copper	515
540	1	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520
541	1	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525
542	1	071249384688	Infalible 24 HR Fresh Wear Foundation	Deep Amber	530
543	1	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535
544	1	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540
545	1	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545

INF LW SHPNG STICKS TRY 2.2 (LMTD MIX) LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
546	1	071249369388	Infalible Longwear Shaping Sticks: Foundation	Natural Beige	407
547	1	071249369395	Infalible Longwear Shaping Sticks: Foundation	Tan	408
548	1	071249369401	Infalible Longwear Shaping Sticks: Foundation	Honey	409
549	1	071249369418	Infalible Longwear Shaping Sticks: Foundation	Cocoa	410
550	1	071249369425	Infalible Longwear Shaping Sticks: Foundation	Chestnut	411
551	1	071249369432	Infalible Longwear Shaping Sticks: Foundation	Espresso	412
552	1	071249371329	Infalible Longwear Shaping Sticks: Highlight	Slay in Rose	41
553	1	071249372654	Infalible Longwear Shaping Sticks: Highlight	Gold is Cold	42

INF PM MU TRY LIT 2.2 **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
554	1	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107
555	1	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108
556	1	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 33 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

557	1	071249293096	Infalible Pro-Matte Foundation	Crème Café	110
558	1	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111
559	1	071249293119	Infalible Pro-Matte Foundation	Cocoa	112

INF PRO-GLW FNDTN TRY 2.2 LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
560	1	071249330494	Infalible Pro-Glow	Sand Beige	207
561	1	071249330500	Infalible Pro-Glow	Sun Beige	208
562	1	071249330524	Infalible Pro-Glow	Caramel Beige	209
563	1	071249330517	Infalible Pro-Glow	Classic Tan	210
564	1	071249330531	Infalible Pro-Glow	Crème Café	211
565	1	071249330548	Infalible Pro-Glow	Cocoa	212

INF TOTAL CVR FNDTN TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
566	1	071249335413	Infalible Total Cover Foundation	Buff Beige	306
567	1	071249335420	Infalible Total Cover Foundation	Sand Beige	307
568	1	071249335437	Infalible Total Cover Foundation	Sun Beige	308
569	1	071249335444	Infalible Total Cover Foundation	Caramel Beige	309
570	1	071249335451	Infalible Total Cover Foundation	Classic Tan	310
571	1	071249335468	Infalible Total Cover Foundation	Crème Café	311
572	1	071249335475	Infalible Total Cover Foundation	Cocoa	312

TM MULTI-USE CNCLR TRY 1.1 (LMTD MIX) LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
573	1	071249362174	True Match Multi-Use Concealer	Fair	W1-2
574	1	071249362181	True Match Multi-Use Concealer	Fair	N1-2
575	1	071249362198	True Match Multi-Use Concealer	Fair	C1-2
576	1	071249362204	True Match Multi-Use Concealer	Light	W3-4
577	1	071249362211	True Match Multi-Use Concealer	Light	N3-4
578	1	071249362235	True Match Multi-Use Concealer	Medium	W5-6
579	1	071249362242	True Match Multi-Use Concealer	Medium	N5-6
580	1	071249362266	True Match Multi-Use Concealer	Dark	W7-8
581	1	071249362273	True Match Multi-Use Concealer	Dark	N7-8
582	1	071249362297	True Match Multi-Use Concealer	Deep	W9-10

TM CNCLR/CRYN COMBO TRY LIT 1.1** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
583	1	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3
584	1	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3
585	1	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3
586	1	071249017296	True Match Concealer	Light / Medium Warm	W4-5
587	1	071249017319	True Match Concealer	Light / Medium Neutral	N4-5
588	1	071249017326	True Match Concealer	Light / Medium Cool	C4-5
589	1	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8
590	1	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8
591	1	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123
592	1	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123
593	1	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45
594	1	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45
595	1	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678
596	1	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678

TM MU TRY WRM 1.3/1.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
597	1	071249078549	True Match Liquid Foundation	Porcelain	W1
598	1	071249078563	True Match Liquid Foundation	Light Ivory	W2
599	1	071249078600	True Match Liquid Foundation	Nude Beige	W3
600	1	071249078631	True Match Liquid Foundation	Natural Beige	W4

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 34 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

601	1	071249078648	True Match Liquid Foundation	Sand Beige	W5
602	1	071249078686	True Match Liquid Foundation	Sun Beige	W6
603	1	071249078730	True Match Liquid Foundation	Caramel Beige	W7
604	1	071249078754	True Match Liquid Foundation	Crème Café	W8

TM LUMI GLOTION/GLW AMR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
605	1	071249363102	True Match Lumi Glotion	Fair	901
606	1	071249363119	True Match Lumi Glotion	Light	902
607	1	071249363126	True Match Lumi Glotion	Medium	903
608	1	071249363133	True Match Lumi Glotion	Deep	904
609	1	071249361191	True Match Lumi Glow Amour	Day Break	507
610	1	071249361207	True Match Lumi Glow Amour	Golden Hour	508

TM LUMI MU TRAY WRM 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
611	1	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2
612	1	071249214756	True Match Lumi Makeup	Nude Beige	W3
613	1	071249214763	True Match Lumi Makeup	Natural Beige	W4
614	1	071249214770	True Match Lumi Makeup	Sand Beige	W5
615	1	071249214787	True Match Lumi Makeup	Sun Beige	W6

INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
616	1	071249340219	Infalible Blend Artist - Foundation Blender	-	101
617	1	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120
618	1	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130
619	1	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610
620	1	071249294055	Infalible Pro-Spray & Set Makeup Extender Setting Spray	Pro-Mist & Set Makeup Extender Setting Spray	215

INF PM PWDR TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
621	1	071249293157	Infalible Pro-Matte Powder	Porcelain	100
622	1	071249293164	Infalible Pro-Matte Powder	Natural Beige	200
623	1	071249293171	Infalible Pro-Matte Powder	Nude Beige	300
624	1	071249293188	Infalible Pro-Matte Powder	True Beige	400

INF PM PWDR TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
625	1	071249293195	Infalible Pro-Matte Powder	Sun Beige	500
626	1	071249293201	Infalible Pro-Matte Powder	Golden Beige	600
627	1	071249293218	Infalible Pro-Matte Powder	Classic Tan	700
628	1	071249293225	Infalible Pro-Matte Powder	Cocoa	800

INF PRO-GLW PWDR (FULL MIX) TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
629	1	071249349045	Infalible Pro-Glow Powder	Classic Ivory	21
630	1	071249349052	Infalible Pro-Glow Powder	Creamy Natural	22
631	1	071249349069	Infalible Pro-Glow Powder	Nude Beige	23
632	1	071249349076	Infalible Pro-Glow Powder	Natural Beige	24

TM PWDR-2 TR TRY WRM 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
633	1	071249016411	True Match Powder	Porcelain	W1
634	1	071249016428	True Match Powder	Light Ivory	W2
635	1	071249016435	True Match Powder	Nude Beige	W3
636	1	071249016442	True Match Powder	Natural Beige	W4
637	1	071249016459	True Match Powder	Sand Beige	W5

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 35 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

638	1	071249016657	True Match Powder	Sun Beige	W6
639	1	071249016930	True Match Powder	Caramel Beige	W7
640	1	071249017074	True Match Powder	Crème Café	W8

TM BLSH TRY 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
641	1	071249017449	True Match Blush	Bare Honey	W1-2
642	1	071249017456	True Match Blush	Barely Blushing	W3-4

TM MU TRY NTRL 2.3/2.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
643	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1
644	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2
645	1	071249078624	True Match Liquid Foundation	Natural Buff	N3
646	1	071249078662	True Match Liquid Foundation	Buff Beige	N4
647	1	071249078693	True Match Liquid Foundation	True Beige	N5
648	1	071249078723	True Match Liquid Foundation	Honey Beige	N6
649	1	071249078747	True Match Liquid Foundation	Classic Tan	N7
650	1	071249218303	True Match Liquid Foundation	Cappuccino	N8

TM LUMI GLW NUDE PLTT/SHIMMERISTA TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
651	1	071249365441	True Match Lumi Glow Nude Palette	Moonkissed	760
652	1	071249365434	True Match Lumi Glow Nude Palette	Sunkissed	750
653	1	071249361221	True Match Lumi Shimmerista	Moonlight	505
654	1	071249361238	True Match Lumi Shimmerista	Sunlight	506

TM LUMI MU TRAY NEUT 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
655	1	071249214800	True Match Lumi Makeup	Soft Ivory/Clsc Ivory	N1-2
656	1	071249214817	True Match Lumi Makeup	Natural Buff	N3
657	1	071249214824	True Match Lumi Makeup	Buff Beige	N4
658	1	071249214831	True Match Lumi Makeup	True Beige	N5
659	1	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8

TM LUMI PWDR GLOW TRY LIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
660	1	071249299081	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Golden	W102
661	1	071249299074	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Rose	N202
662	1	071249299098	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Ice	C302

TM MIN MU W/ BLSH TRY 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
663	1	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458
664	1	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460
665	1	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464
666	1	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468
667	1	071249123454	True Match Naturale Blush	Pinched Pink	486

TM MIN MU W/ BLSH TRY 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
668	1	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456
669	1	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457
670	1	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466
671	1	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470
672	1	071249123461	True Match Naturale Blush	Soft Rose	488

TM MIN MU W/ BLSH TRY 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
--	--	--	--	--	--

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 36 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
673	1	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461
674	1	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462
675	1	071249202050	True Match Naturale Gentle Mineral Makeup	Classic Beige	C4-5 465
676	1	071249196724	True Match Naturale Gentle Mineral Makeup	Soft Sable	C6-7 471
677	1	071249123485	True Match Naturale Blush	Bare Honey	492

TM PWDR-2 TR TRY NTRL 2.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
678	1	071249017173	True Match Powder	Soft Ivory	N1
679	1	071249017180	True Match Powder	Classic Ivory	N2
680	1	071249017197	True Match Powder	Natural Buff	N3
681	1	071249017227	True Match Powder	Buff Beige	N4
682	1	071249033180	True Match Powder	True Beige	N5
683	1	071249033197	True Match Powder	Honey Beige	N6
684	1	071249033173	True Match Powder	Classic Tan	N7
685	1	071249033319	True Match Powder	Cappuccino	N8

TM BLSH TRY 2.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
686	1	071249017463	True Match Blush	Subtle Sable	W5-6
687	1	071249017487	True Match Blush	Innocent Flush	N3-4
688	1	071249017494	True Match Blush	Apricot Kiss	N5-6
689	1	071249041840	True Match Blush	Sweet Ginger	N7-8

TM MU TRY CL 3.3/3.4 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
690	1	071249078556	True Match Liquid Foundation	Alabaster	C1
691	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2
692	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3
693	1	071249078655	True Match Liquid Foundation	Shell Beige	C4
694	1	071249078679	True Match Liquid Foundation	Classic Beige	C5
695	1	071249036853	True Match Liquid Foundation	Soft Sable	C6
696	1	071249036846	True Match Liquid Foundation	Nut Brown	C7
697	1	071249218310	True Match Liquid Foundation	Cocoa	C8

TM LUMI LIQ GLW/SHK & GLW TRY LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
698	1	071249382585	True Match Lumi Shake & Glow Dew Mist	-	100
699	1	071249299043	True Match Lumi Liquid Glow Illuminator	Lumi Liquid Glow Illuminator : Golden	W101
700	1	071249299050	True Match Lumi Liquid Glow Illuminator	Lumi Liquid Glow Illuminator : Rose	N201

TM LUMI MU TRAY COOL 3.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
701	1	071249226551	True Match Lumi Makeup	Creamy Natural	C3
702	1	071249226568	True Match Lumi Makeup	Shell Beige	C4
703	1	071249226575	True Match Lumi Makeup	Classic Beige	C5
704	1	071249226582	True Match Lumi Makeup	Soft Sable	C6
705	1	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8

TM LUMI BRONZE IT TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
706	1	071249366028	True Match Lumi Bronze It Bronzers	Light	01
707	1	071249366035	True Match Lumi Bronze It Bronzers	Medium	02
708	1	071249366042	True Match Lumi Bronze It Bronzers	Deep	03

MGC FMLY CMBO W/ 4 HGHLGHTR TRY LIT**			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 37 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

709	1	071249210130	Magic Lumi Highlighter	Fair	860
710	1	071249210147	Magic Lumi Highlighter	Light	862
711	1	071249210154	Magic Lumi Highlighter	Medium	864
712	1	071249236390	Magic Lumi Highlighter	Deep	866
713	1	071249217436	Magic Lumi Light Infusing Primer	Primer	896
714	1	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890

SS MGC BB CRM/CRTR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
715	1	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-Redness	820
716	1	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-Fatigue	818
717	1	071249211458	Magic BB Cream	Fair	810
718	1	071249211465	Magic BB Cream	Light	812
719	1	071249211472	Magic BB Cream	Medium	814
720	1	071249211489	Magic BB Cream	Deep	816

TM PWDR-2 TR MED TRY CL 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
721	1	071249033357	True Match Powder	Alabaster	C1
722	1	071249033401	True Match Powder	Natural Ivory	C2
723	1	071249033432	True Match Powder	Creamy Natural	C3
724	1	071249033449	True Match Powder	Shell Beige	C4
725	1	071249033579	True Match Powder	Classic Beige	C5
726	1	071249033593	True Match Powder	Soft Sable	C6
727	1	071249033586	True Match Powder	Nut Brown	C7
728	1	071249033609	True Match Powder	Cocoa	C8

TM BLSH TRY 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
729	1	071249017500	True Match Blush	Baby Blossom	C1-2
730	1	071249017517	True Match Blush	Tender Rose	C3-4
731	1	071249017524	True Match Blush	Rosy Outlook	C5-6
732	1	071249042014	True Match Blush	Spiced Plum	C7-6

TM MU TRY 4.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
733	1	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5
734	1	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5
735	1	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5
736	1	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5
737	1	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5
738	1	071249220344	True Match Liquid Foundation	Mahogany N9	N9
739	1	071249220351	True Match Liquid Foundation	Deep Cool C9	C9
740	1	071249220368	True Match Liquid Foundation	Espresso C10	C10

VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
741	1	071249334294	Visible Lift Radiance Booster		100
742	1	071249359693	Visible Lift Luminous Serum Tint	Pearl	801
743	1	071249359709	Visible Lift Luminous Serum Tint	Rose	802
744	1	071249359716	Visible Lift Luminous Serum Tint	Gold	803
745	1	071249359723	Visible Lift Luminous Serum Tint	Honey	804
746	1	071249359730	Visible Lift Luminous Serum Tint	Amber	805

PRDS ENCHNTD BLSH TRY LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
747	1	071249374702	Paradise Enchanted Blush	Bashful	190
748	1	071249374719	Paradise Enchanted Blush	Fantastical	191

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 38 of 39

Date : 29-Aug-2018

FILE;

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1670ECLMUDIP_IS19.psa

749	1	071249374726	Paradise Enchanted Blush	Just Curious	192
750	1	071249374733	Paradise Enchanted Blush	Charming	193

VL BLUSH TRY 1.1 LIT EW ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
751	1	071249237434	Visible Lift Blush	Rose Gold Lift	701
752	1	071249237441	Visible Lift Blush	Peach Gold Lift	702
753	1	071249237458	Visible Lift Blush	Pink Lift	703
754	1	071249237465	Visible Lift Blush	Coral Lift	704
755	1	071249237472	Visible Lift Blush	Nude Lift	705
756	1	071249237489	Visible Lift Blush	Berry Lift	706

VL SRM TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
757	1	071249178973	Visible Lift Serum Absolute	Soft Ivory	143
758	1	071249179000	Visible Lift Serum Absolute	Light Ivory	144
759	1	071249178966	Visible Lift Serum Absolute	Classic Ivory	145
760	1	071249178935	Visible Lift Serum Absolute	Nude Beige	146
761	1	071249178959	Visible Lift Serum Absolute	Creamy Natural	147
762	1	071249178997	Visible Lift Serum Absolute	Natural Buff	148

VL SRM TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
763	1	071249178942	Visible Lift Serum Absolute	Buff Beige	149
764	1	071249178928	Visible Lift Serum Absolute	Natural Beige	151
765	1	071249178911	Visible Lift Serum Absolute	Sand Beige	152
766	1	071249178980	Visible Lift Serum Absolute	Sun Beige	154
767	1	071249179024	Visible Lift Serum Absolute	Honey Beige	155
768	1	071249179031	Visible Lift Serum Absolute	Classic Tan	157

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 4

FULL WALL

Page: 39 of 39

Date : 29-Aug-2018

FILE;